



KDFM404K

KitchenAid® 44 dBA Dishwasher in PrintShield™ Finish with FreeFlex™ Third Rack

Dimensions: h: 34 5/8" w: 23 7/8" d: 24 1/2"

START THE CONVERSATION

Where do you normally place your drink glasses and bowls?

THIS MODEL OFFERS:

FreeFlex™ Third Level Rack

TOP FEATURES

FREEFLEX™ THIRD LEVEL RACK

The largest third level rack available* features dedicated rotating wash jets to clean glasses, mugs, and bowls without compromising space for larger items in the rack below.

*Among leading brands based on usable volume.

ADVANCED CLEAN WATER WASH SYSTEM

Do you pre-rinse or pre-soak any of your dishes before loading them into the dishwasher?.

44 DBA

44 dBAs provide quiet cleaning without compromising performance, so there's no need to wait to run a wash cycle while entertaining and enjoying meals, even in open concept kitchens.

DID YOU KNOW?

There has been over a 10% increase in third level rack purchases over the last year**.



DEMO

Keep a set of dishes nearby to show customers how they can increase usable loading space with the FreeFlex™ Third Level Rack. Load the rack with 6" pint glasses, 3" deep bowls and a 5-quart KitchenAid stand mixer bowl in the rack below, to highlight how much the upper rack can hold without compromising available space in the racks below.



ALSO CONSIDER
KDPM604KPS

RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



KDFM404KPS



KMHC319ESS



KSGG700ESS



KRFC300ESS

1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT*

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