



# KURR314K

**KitchenAid® 24" Undercounter Refrigerator with Glass Door and Shelves with Metallic Accents**

Dimensions:

## START THE CONVERSATION

Do you want additional Undercounter Refrigeration storage in a sleek and premium built in way?

THIS MODEL OFFERS:

**Fully Flush Installation with Hidden Hinges**

## TOP FEATURES

### FULLY FLUSH INSTALLATION WITH HIDDEN HINGES

Fully Flush Installation provides a built-in look within a standard 24" base cabinet.

### BACKLIT TOUCH CONTROLS

Backlit Touch Controls located inside the refrigerator make it easy for hosts to choose settings..

### MOTION-ACTIVATED LED LIGHTING

Motion-Activated LED Lighting turns on inside the refrigerator when it senses a person approaching.

## DID YOU KNOW?

Growth has returned to the Undercounter Wine industry reporting +52% increase in unit sales vs Yearly Average, the highest in Last five years(1).

## DEMO

Point out the hidden hinges, also known as articulating hinges, located above and below the Undercounter Refrigerator unit door that allow it to sit flush with cabinet fronts when closed yet easily swing open a full 115 degrees.



ALSO CONSIDER  
**KURL314KSS**

## RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



**KDTM404KPS**



**KMHC319KPS**



**KSGG700ESS**



**KRFC704FPS**

**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT\***

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(1)Source: AHAM 2213b UC Wine IND Unit Shipments, 2020 YTD = thru November 2020

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