NOW FRESHNESS COMES WITH INSPIRATION.

START THE CONVERSATION
What wide items do you store in your refrigerator?

How often do you wash and wipe your hands while cooking to prevent smudges on your appliances?

TOP FEATURES
A TRAY FOR SATURDAY AND EVERY DAY
The Pull Out Tray is ideal for storing platters of appetizers when entertaining, and for wide items like casserole dishes in daily use.

SHOWS ITS BEAUTY, NOT YOUR FINGERPRINTS
Create more, clean less. PrintShield™ Finish resists smudges and wipes clean with water and a soft cloth.

KRFF507H
STANDARD DEPTH FRENCH DOOR REFRIGERATOR
Dimensions: 35-11/16" W x 69-7/8" H x 36-5/8" D

KRFF507H
Shown in Black Stainless; also available in Stainless Steel with PrintShield™ Finish, Black and White.

KitchenAid®
DID YOU KNOW?
French Door refrigerators bring essential ingredients up to eye level. According to theKitchn.com, buying a French Door refrigerator is “an easy way to give VIP placement to your VIP foods.”* Creative cooks will enjoy quickly finding the ingredient they need and getting back to their cooking.

*Source: https://www.thekitchn.com/should-you-get-a-single-door-fridge-or-one-with-french-doors-243730

DEMO
Show & sell the Pull Out Tray. Invite the customer to open and close it, highlighting its smooth and effortless movement. Call out its large capacity to store platters of appetizers or cheeses when entertaining. Explain how it also provides easy access to wide everyday items like casserole dishes, by putting them in easy reach without letting other items get stacked up on top of them.

To learn more about KitchenAid® refrigerators, download the app Advantage by Whirlpool Corporation on iTunes® and Google Play®.

RECOMMENDED PAIRINGS
1 out of 3 kitchen appliance purchases include more than one product.**
To complete the suite, introduce your customers to these product offerings.

KMHC319EBS
Also available in BL, WH, SS

KDPE234GBS
Also available in PS

KSGG700EBS
Also available in BL, WH, SS

*Source: https://www.thekitchn.com/should-you-get-a-single-door-fridge-or-one-with-french-doors-243730
**Stevenson TraQline Kitchen Appliances Only. Q1 2015-Q1 2016
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