



## 2020 SUPPORT RESOURCES

### LEARNING TOOLS

Document Name	Purpose/Description
<a href="#">2020 TL Laundry and Dish Assets</a>	<i>Outline of assets available for our new launch</i>
<a href="#">Maytag Brand</a>	<i>Learn about the Maytag Consumer</i>
<a href="#">Torture Test Video</a>	<i>Quick video lesson for Maytag Dual Power Filtration Testing</i>
<a href="#">Dual Power Filtration</a>	<i>Quick video lesson showing how Dual Power Filtration Works</i>
<a href="#">Leak Detect</a>	<i>Quick video lesson showing how Leak Detect Works</i>
<a href="#">MVW7230H</a>	<i>Quick video lesson on selling the You Choose 7 series Maytag washers</i>
<a href="#">Extra Power in Top Load</a>	<i>Quick video that demonstrates Extra Power on Maytag TL Washers</i>
<a href="#">Connected Features in Premium TL Laundry</a>	<i>Short video discussing the ease and convenience of Connected Top Load Laundry</i>

### MAY IS MAYTAG MONTH TOOLS

Document Name	Purpose/Description
<a href="#">May is Maytag Month External Playbook</a>	<i>A guide to May is Maytag Month promotions and advertising</i>
<a href="#">General Retail Rebate Form</a>	<i>Consumer rebate form specific to Retail</i>
<a href="#">Lowes Rebate Form</a>	<i>Consumer rebate form specific to Lowes</i>
<a href="#">Home Depot Rebate Form</a>	<i>Consumer rebate form specific to Home Depot</i>
<a href="#">Menards Rebate Form</a>	<i>Consumer rebate form specific to Menards</i>
<a href="#">Best Buy/Pac Sales Rebate Form</a>	<i>Consumer rebate form specific to Best Buy &amp; Pacific Sales</i>

### EXPERIENTIAL DEMOS

Document Name	Purpose/Description
<a href="#">MAYTAG APP</a>	<i>Walkthrough of the Maytag Laundry App</i>
<a href="#">LAUNDRY - EXTRA POWER</a>	<i>Learn how Extra Power takes the guesswork out of fighting stains</i>

## TECHNICAL HELP

Document Name	Purpose/Description
<a href="#">MAYTAG PRODUCT HELP</a>	<i>Troubleshooting website that details how to fix common issues</i>

## USEFUL LINKS

Document Name	Purpose/Description
<a href="#">Maytag.com Info Hub</a>	<i>Official branded website tool with useful videos to help understand and sell Maytag appliances.</i>

## WHIRLPOOL CORP YOUTUBE CHANNELS

Document Name	Purpose/Description
<a href="#">MAYTAG BRAND</a>	<i>Official branded website with instructional videos across laundry and kitchen categories</i>

## ADDRESSING CUSTOMER CONCERNS

Document Name	Purpose/Description
<a href="#">Experience Smart</a>	<i>Learn more about Smart Appliances in this unique hub</i>