

**KitchenAid®**



# KDFM404K

**KitchenAid® 44 dBA Dishwasher in PrintShield™ Finish  
with FreeFlex™ Third Rack**

Dimensions: h: 34 1/2" w: 23 7/8" d: 24 1/2"

## START THE CONVERSATION

Where do you normally place your drink glasses and bowls?

THIS MODEL OFFERS:

**FreeFlex™ Third Level Rack**

## TOP FEATURES

### FREEFLEX™ THIRD LEVEL RACK

The largest third level rack available\* features dedicated rotating wash jets to clean glasses, mugs, and bowls without compromising space for larger items in the rack below.

\*Among leading brands based on volume.

### ADVANCED CLEAN WATER WASH SYSTEM

Do you pre-rinse or pre-soak any of your dishes before loading them into the dishwasher?.

### 44 DBA

44 dBAs provide quiet cleaning without compromising performance, so there's no need to wait to run a wash cycle while entertaining and enjoying meals, even in open concept kitchens.

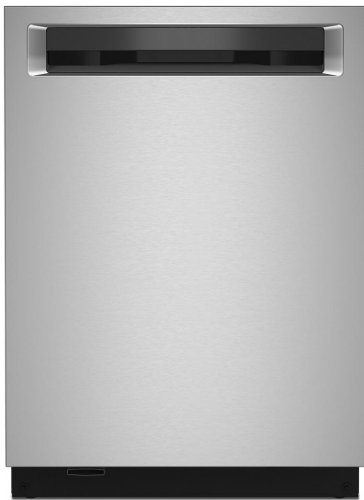
## DID YOU KNOW?

There has been over a 10% increase in third level rack purchases over the last year\*\*.



## DEMO

Keep a set of dishes nearby to show customers how they can increase usable loading space with the FreeFlex™ Third Level Rack. Load the rack with 6" pint glasses, 3" deep bowls and a 5-quart KitchenAid stand mixer bowl in the rack below, to highlight how much the upper rack can hold without compromising available space in the racks below.



ALSO CONSIDER  
**KDPM604KPS**

## RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



**KDFM404KPS**



**KMHC319ESS**



**KSGG700ESS**



**KRFC300ESS**

**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT\***

03/13/2020

\*\*TraQline through Q2 2019.

®/TM © 2020 Whirlpool. All rights reserved. All other trademarks are owned by their respective companies.

**KitchenAid®**