KDPM804K
KitchenAid® 44 dBA Dishwasher with FreeFlex™ Third Rack and LED Interior Lighting
Dimensions: h: 34 1/2” w: 23 7/8” d: 24 1/2”

START THE CONVERSATION
Where do you normally place your drink glasses and bowls?

THIS MODEL OFFERS:
FreeFlex™ Third Level Rack

TOP FEATURES

FREEFLEX™ THIRD LEVEL RACK
The largest third level rack available* features dedicated rotating wash jets to clean glasses, mugs, and bowls without compromising space for larger items in the rack below.
*Among leading brands based on volume.

FAN-ENABLED PRODRY™ SYSTEM
The Fan-Enabled ProDry™ System combines a heat element and fan for optimal drying performance.

LED INTERIOR LIGHTING
LED Interior Lighting illuminates inside the dishwasher when the door is open, allowing clearer visibility for easy loading and unloading.

DID YOU KNOW?
There has been over a 10% increase in third level rack purchases over the last year**.

**Based on sales data from leading appliance retailers.
DEMO

Keep a set of dishes nearby to show customers how they can increase usable loading space with the FreeFlex™ Third Level Rack. Load the rack with 6” pint glasses, 3” deep bowls and a 5-quart KitchenAid stand mixer bowl in the rack below, to highlight how much the upper rack can hold without compromising available space in the racks below.

RECOMMENDED PAIRINGS

Be sure to tune into your customers’ shopping priorities to bundle products across categories.

1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT*

**TraQiLine through Q2 2019.

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