WRS315SNH

START THE CONVERSATION
What foods look less than appetizing based on the lighting in your current refrigerator?

THIS MODEL OFFERS:
Food that looks as good as it tastes

TOP FEATURES

LED INTERIOR LIGHTING
See food in a more natural light with LED interior lighting.

HIDDEN HINGES
Get a seamless look with hidden hinges.

CLEAN FRONT
Smooth contour doors without controls or a dispenser offer a simple design to match any kitchen style.

DID YOU KNOW?
LEDs—especially ENERGY STAR® rated products—use at least 75% less energy and last 25 times longer than incandescent lighting.(1)
DEMO

Point out the various locations of the LED lights on the interior. Talk about how the angles of the lights provide a better look for food within the refrigerator. Show off the LED interior lighting by staging the refrigerator with bright colorful food and beverages. Note how the LED bulbs use less energy and don’t need to be replaced over the life of the product.

ALSO CONSIDER

WRS321SDHB

RECOMMENDED PAIRINGS

Be sure to tune into your customers’ shopping priorities to bundle products across categories.

WDF520PADB
WMH31017HB
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1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT*