



WFW92HEF

Whirlpool® 4.5 cu.ft Front Load Washer with Load & Go™, 12 cycles

Dimensions: h: 39 3/4" w: 27" d: 33 5/16"

START THE CONVERSATION

How do you decide how much detergent to use with each load of laundry?

THIS MODEL OFFERS:

Clean laundry in fewer steps

TOP FEATURES

LOAD & GO™ BULK DISPENSER

Skip adding detergent to every load with the Load & Go™ bulk dispenser.

12-HOUR FANFRESH® OPTION

Keep clothes fresh for up to 12 hours with the 12-Hour FanFresh® option.

COLORLAST™ CYCLE

This cycle combines gentle tumbling and soaking to protect colors and provide a gentle cleaning.

DID YOU KNOW?

81% of consumers use liquid detergent.(2) Among those, 27% fill their detergent lid to the max indicator line no matter the load size while 17% fill to the top of the cap.(3) Customers will automatically have the right amount of detergent for each load with the Load & Go™ bulk dispenser.



DEMO

With the machine in showroom mode, point out how easy it is to set the detergent concentration. Let customers know that the dispenser holds enough detergent for up to 12 loads.(1) An indicator on the console lets them know when it's time to refill.



ALSO CONSIDER
WFW9290FC

MADE TO MATCH

Tell your customers how today's washers and dryers are designed to complement each other in performance and capacity.



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STEP DURESS CUSTOMERS UP TO BETTER STYLE + PERFORMANCE.

(2)Industry data.(3)Laundry habits & practices study, 2016. (1)Based on an 8-lb load. Energy star disclaimer w3. Model meets applicable ADA requirements and must be installed in compliance with the current ADA standards.

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