

# RESOURCE GUIDE

## TOP LOAD LAUNDRY

Intuitive Touch Controls  
with Memory



Adaptive Wash Technology with  
Active Bloom™ wash action

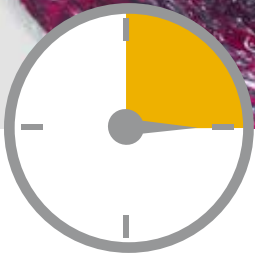


Advanced  
Moisture Sensing





# SELLING IN 60 SECONDS



**ASK:** How often do your favorite new clothes end up worn and faded after just a few washes?

**TELL:** Deliver better clean and better care.\*

**Adaptive Wash technology with Active Bloom™ wash action** senses and adapts to carefully clean everything from jeans to delicates.



**ASK:** What clothing items do you take out of the dryer before the cycle ends so they don't end up shrinking?

**TELL:** Lessen damage caused by overdrying.

**Advanced Moisture Sensing** continuously monitors heat and moisture levels to end the cycle when clothes are evenly dry.

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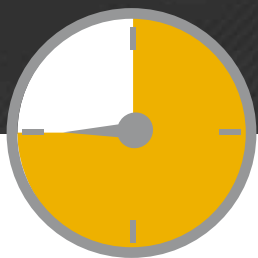
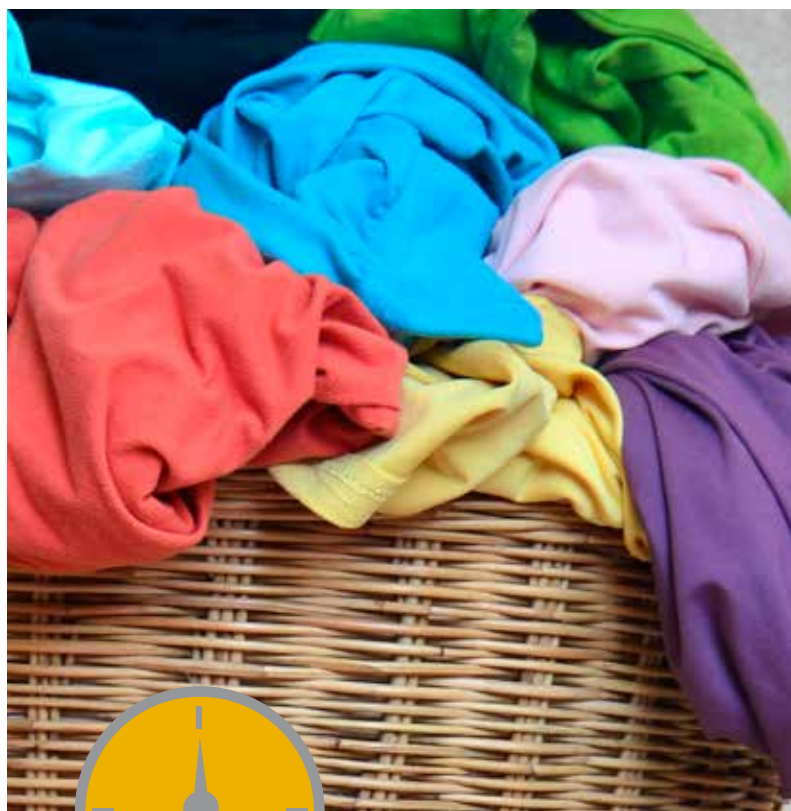
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➔ TRADITIONAL 5000  
LAUNDRY PAIR

10

➔ TRADITIONAL 4000  
LAUNDRY PAIRS

\*Compared to our pre-2009 agitator washer.



**ASK:** What cycle do you use the most?

**TELL:** **Intuitive Touch Controls with Memory** are designed for how you do laundry. The “what” and “how” controls make it easy to customize cleaning for each load. They even remember your cycle for the next wash.



**ASK:** How many baskets of laundry do you clean each week?

**TELL:** Now you can clean 3 baskets in a single load\*\* with the Cabrio® 8500 washer. Plus, an **ENERGY STAR® qualified electric dryer** makes a more efficient laundry pair!

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# PICK YOUR PAIR

## FULL LINE OF TOP LOAD CARE

The 2015 Whirlpool® top load lineup offers a variety of features, cycles and options for washers and dryers. No matter what your customers' needs may be, there's a perfect laundry pair waiting for them and you can help them find it in this guide!

### WTW4815E & WE/GD4815E

- 3.5 cu. ft. washer capacity & 7.0 cu. ft. dryer capacity
- HE agitator with fabric softener cap
- AutoDry™ drying system
- Designed, engineered and assembled in Ohio

### WTW5000D & WE/GD5000D

- 4.3 cu. ft. washer capacity & 7.0 cu. ft. dryer capacity
- Adaptive Wash technology
- Up to 11 wash actions
- End-of-cycle washer and dryer signal

ENTRY  
LEVEL  
FEATURES

### WTW4915E & WE/GD4915E

- 3.7 cu. ft. washer capacity & 7.0 cu. ft. dryer capacity
- Smooth Spiral stainless steel wash basket
- AccuDry™ drying system
- Sensor dry
- Retail sheltered pair

### WTW7000D & WE/GD7000D

- 4.8 cu. ft. washer capacity & 7.0 cu. ft. dryer capacity
- Intuitive Touch Controls with Memory
- Adaptive Wash technology with Active Bloom™ wash action
- ColorLast™ option
- Sanitize dryer cycle



### WTW7300D & WE/GD7300D

- 4.8 cu. ft. washer capacity & 7.0 cu. ft. dryer capacity
- Quiet Wash Ultra noise reduction system
- Intuitive Touch Controls with Memory
- Steam Refresh dryer cycle

### WTW8500D & WE/GD8500D

- 5.3 cu. ft. washer capacity & 8.8 cu. ft. dryer capacity
- Intuitive Touch Controls with Memory
- Steam Clean option
- Active Spray technology
- Steam Refresh dryer cycle

PREMIUM  
FEATURE  
SET

### WTW8000D & WE/GD8000D

- 5.3 cu. ft. washer capacity & 8.8 cu. ft. dryer capacity
- Intuitive Touch Controls with Memory
- EcoBoost™ option
- Glass washer and dryer doors
- Quad baffles



WTW8500DC



WE/GD8500DC

REAL LIFE  
Selling Situation  
#24

## THE DAUNTING DAY CARE

Kim is a dedicated mom that runs a day care from her home. That way, she can spend more time with her three kids, while allowing them to play with and make new friends. Between games of hide-and-seek outside, arts-and-crafts time and juice-boxes, the stains can add up while the laundry piles up. Help Kim take a load off from cleaning so she can enjoy more time with the kids.



### Take care of day-care sized loads

Manage larger loads, even day-care sized ones, with **5.3 cu. ft. washer capacity** and **8.8 cu. ft. dryer capacity**. Comforters, bulky winter jackets and even the mess from a day of play will be thoroughly cleaned and dried. Hardworking moms can handle the day care while the laundry pair handles the clothing care.



**New for 2015**  
**8000 Laundry Pair**



WTW8000DW

WE/GD8000DW



## Precision care for the caregiver

Running a day care requires a lot of attention. If your customer's daily schedule makes it hard to focus on laundry, let them know **Precision Dispense** can focus for them. It virtually eliminates pretreating by releasing the right amount of detergent for the load size at the right time, providing optimal cleaning. Also, the **Oxi Dispense option** delivers great cleaning results, so there's no need to use bleach that may be harmful to the household.



## Dedicated moms can save some energy

Taking care of a group of kids can take up a lot of energy. At least when customers like Kim dry their laundry, they can save some energy. Enjoy great drying performance while using less energy with the **EcoBoost™ option.\***

## Additional customer favorites

Adaptive Wash technology with Active Bloom™ wash action (see page 6)

The industry-exclusive ColorLast™ option (see page 6)

Advanced Moisture Sensing (see page 7)

Wrinkle Shield™ Plus option with Steam (see page 7)

Steam Refresh option (see page 7)

NOTE: Not all features are available on all models.  
\*Savings may vary across load type or cycle.



WTW7000DW

WE/GD7000DW

New for 2015

REAL LIFE  
Selling Situation  
#19

## A FRAZZLED FASHIONISTA

Ashley works for a fashion magazine, writing about the latest fashion tips and trends. She's required to be up-to-date on the best styles, and look the part as well. However, her job entails long nights and short deadlines, leaving little time to focus on simple fabric care. Tell Ashley about the new 2015 laundry pair that will take care of her needs for her.



### The latest in fashion care

Customers with a passion for fashion look for fabric care that keeps their style intact. **Adaptive Wash technology with Active Bloom™ wash action** senses the needs of each load and uses advanced wash actions for a better clean and better care.\* **The industry-exclusive ColorLast™ option** eliminates presoaking and delivers up to 11 wash actions so clothes stay vibrant.



## A sense of style in the dryer

An eye for style comes with an eye for fabric flaws. Assure customers they can help prevent damage caused by overdrying with **Advanced Moisture Sensing**. It senses air temperatures while monitoring heat and moisture levels to help the cycle automatically end when clothes are perfectly dry.



## Fewer wrinkles are always in style

A great outfit should be worn in great shape. The **Steam Refresh option** releases wrinkles and reduces odors. After the dryer cycle has ended, **Wrinkle Shield™ Plus option with Steam** relaxes wrinkles with intermittent tumbling and an added mist of steam, so clothes are ready to wear and a fashionista can remain just that.

## Additional customer favorites

Advanced Vibration Control (see page 8)

Low-profile impeller (see page 9)

## Traditional 5000 Laundry Pair



WTW5000DW

WE/GD5000DW

**REAL LIFE**  
Selling Situation  
**#34**

## THE LAUNDRY NEWBIE

Mark has just landed his first job and moved out on his own. With all the new changes in his life, the last thing he wants to worry about is figuring out how to do his laundry, let alone doing it wrong. Reassure Mark that doing laundry can be worry-free.



### Balanced life and laundry

Tell the newbie customers that their laundry can get an even and balanced wash with **Advanced Vibration Control**. It detects and redistributes out-of-balance loads. To maintain control, advanced software learns its surroundings, adjusting and recalibrating from load to load.



## Worry-free washing

Our **low-profile impeller** helps give clothes a thorough yet gentle clean. It features a seamless surface and vanes that drive clothes from the outer rim to the center, where the deepest cleaning happens. If your customers are new at doing laundry, you can give them confidence that their loads will still come out clean.



## Dry right the first time

For customers who are worried about learning to properly care for clothes, teach them about the **AccuDry™ sensor drying system** that evenly dries loads the first time.\* It measures moisture and temperature levels to help prevent overdrying and automatically stop the cycle when the load is dry.

## Additional customer favorites

Deep Water Wash cycle (see page 10)

Wrinkle Shield™ Plus option

## Traditional 4000 Laundry Pairs



New for 2015

WTW4815EW

WE/GD4815EW

REAL LIFE  
Selling Situation  
#27

## THE UNKEMPT WARDROBE

Angie is juggling two part-time jobs to pay the bills as she searches for a full-time career. Her schedule can get chaotic, causing her to overlook many small details. In an attempt to start acting more put together, she wants to look like she is. Let Angie know her clothes can get the attention they need without breaking her budget!



### Efficient savings and efficient cleaning

Let your budget-conscious customers know they can get better cleaning\* at a great value. The **HE agitator with fabric softener cap** delivers high-efficiency cleaning and fabric softener dispensing at just the right time. To help take on dirt, the **Deep Water Wash cycle** uses more water to break down loose soils so stains don't stick around.



## Dry right and save time

Help avoid overdrying clothes for a clean and well-kempt look with the **AutoDry™ drying system**. It automatically senses when clothes have reached the right temperature and stops the cycle, which helps customers who need clothes dried right and on their hectic schedule.



## Lose the wrinkles and look the part

The **Wrinkle Shield™ option** helps prevent wrinkles from setting in by continuing to tumble the load every 5 minutes after the cycle is complete. Either designate how long the feature tumbles the load or easily open the door to end it. Even if your customer's schedule may seem chaotic, they can still keep their clothes nice and neat.

## Additional customer favorites

Drum light  
Clean Washer cycle with affresh® Washer Cleaner  
Hamper door

# INTUITIVE TOUCH CONTROLS WITH MEMORY

Our all-new console, now at lower price points, debuts touchscreen technology for effortless laundry care. Designed for both the washer and dryer, the console customizes each cycle with easy “what” and “how” controls. It even remembers recent settings to save time on frequently washed fabrics.



## Demo mode: Control over every laundry need

1. Plug in the washer to access the Standby mode.
2. Press the buttons in the following order: Spin Speed, Temperature, Spin Speed, Temperature, Start.
3. Listen for the Power On sound.
4. Then, press the Start key again to begin the Demo mode.
5. If you turn off the washer, the Demo mode will end and a Power Off sound will play.
6. To go back into Demo mode, just press Power. It will return to Standby mode to set up the Demo mode again.



**REAL LIFE**  
**Selling Situation**  
**#38**

## THE MANIC MOM

Jessica's son roughs around the field in JV football and her daughter works up a sweat in ballet classes. Jessica wants her kids to look good on the field and on stage, but between work and kids' practices, it becomes difficult to focus on every single laundry need. Thankfully, it doesn't have to be. Show Jessica how easy doing laundry can be by having the Demo mode on your floor.

# DISCOVER INTUITIVE TOUCH WASHER AND DRYER CONSOLES



WHAT TO WASH	Mixed	<b>FABRIC TYPES/ITEMS</b> Athletic/high performance wear, bright colors, cottons, linens, dark colors, jeans, pajamas, sweatshirts, terry cloth, towels and t-shirts
	Casuals	<b>FABRIC TYPES/ITEMS</b> Business casual, dress shirts and pants, linens and no-iron fabrics
	Whites	<b>FABRIC TYPES/ITEMS</b> Baby clothes, dish cloths, handkerchiefs, napkins, socks, tablecloths, undergarments, white clothing, white shirts, white towels and white t-shirts
	Delicates	<b>FABRIC TYPES/ITEMS</b> Bras, hand washable fabrics, lingerie, machine washable silks and wool
	Bulky/Sheets	<b>FABRIC TYPES/ITEMS</b> Blankets, coats, jackets, comforters, machine washable curtains, machine washable slipcovers, non-rubber lined rugs and mats, sheets and sleeping bags

HOW TO WASH	Normal	<b>DETAILS</b> Powerful soil removal with medium wash actions for regular cleaning.
	Quick	<b>DETAILS</b> Shorter wash time with faster wash actions and higher spin speed.
	Cold	<b>DETAILS</b> Cold wash water to help save energy and protect fabrics. Use detergent formulated for cold water cleaning for best results.
	Deep Water	<b>DETAILS</b> A more conventional cleaning style with more water to break down heavy soils.
	ColorLast™	<b>DETAILS</b> Helps keep colors vibrant* with a precise combination of wash action, cool water and wash time.

\*Compared to our pre-2009 agitator washer.

WE/GD8500DC



WHAT TO DRY	Mixed	<b>FABRIC TYPES/ITEMS</b> Baby clothes, handkerchiefs, pajamas, sweatshirts and t-shirts
	Casuals	<b>FABRIC TYPES/ITEMS</b> Business casual, cotton drapes, dress shirts and pants, machine washable curtains, napkins, no-iron fabrics and tablecloths
	Towels	<b>FABRIC TYPES/ITEMS</b> Dish cloths, jeans, towels, non-rubber lined rugs and mats
	Delicates	<b>FABRIC TYPES/ITEMS</b> Athletic/high performance wear, bras, fabric shower curtains, lingerie, sheers, undergarments and wool
	Bulky/Sheets	<b>FABRIC TYPES/ITEMS</b> Blankets, coats, jackets, comforters, fabric rugs, fiberfill pillows (not feather or decorative), heavy drapes, pet bedding, sheets, sleeping bags and stuffed animals

HOW TO DRY	Normal	<b>DETAILS</b> Automatic sensor cycle provides regular heat and stops the cycle when dryness level is reached.
	Sanitize	<b>DETAILS</b> High heat is used to eliminate 99.9% of three common household bacteria. Bacteria tested were <i>S. aureus</i> , <i>P. aeruginosa</i> and <i>K. pneumoniae</i> .
	Gentle	<b>DETAILS</b> Automatic sensor cycle provides lower heat and stops the cycle when dryness level is reached.
	Steam Refresh	<b>DETAILS</b> A light mist of water added to the dryer cycle helps smooth out wrinkles and remove odors.
	Timed Dry	<b>DETAILS</b> Dryer cycle runs for selected amount of time at selected temperature.

# KNOW YOUR TRADITIONAL WASHER AND DRYER CONSOLES



MODELS	CYCLE	ITEMS TO WASH	CYCLE DESCRIPTION
WTW4815E, WTW4915E, WTW5000D	Bulky Items	Large items such as sleeping bags, small comforters and jackets	An initial soak thoroughly saturates oversized items that do not easily absorb water.
WTW4815E, WTW4915E, WTW5000D	Casual	No-iron fabrics, cottons, perm press and synthetics	Use this cycle to wash loads of no-iron fabrics such as sport shirts, blouses, casual business clothes, permanent press, and blends.
WTW4815E, WTW4915E, WTW5000D	Clean Washer with affresh®	Use this cycle with an empty wash tub. Do not place garments or other items in the washer.	Deep-fill the washer to clean areas that aren't reached by the wash cycles. Add an affresh® Washer Cleaner tablet to the Clean Washer cycle for best results.
WTW4815E, WTW4915E, WTW5000D	Cold Wash	Bright or darkly colored cottons, linens, casual and mixed loads	This cycle uses a cold water wash and a concentrated detergent solution to gently lift out stains and care for fabrics.
WTW4815E, WTW4915E, WTW5000D	Deep Water Wash	Cottons, linens and mixed garment loads	Take on stains with the Deep Water Wash cycle. It adds more water to help break down stains and improve the ability to rinse away soils.
WTW4815E, WTW4915E, WTW5000D	Delicate	Machine washable silks, hand washable fabrics and wool	An intermittent wash action with cool water and slow spin gently cares for fine washables and avoids shrinkage.
WTW4815E, WTW4915E, WTW5000D	Drain & Spin	Wet load of clothes	Use to remove additional water from the load. Spin speed can be set to a lower setting.
WTW4915E, WTW5000D	Heavy Duty	Sturdy fabrics, colorfast items, heavily soiled or sturdy cotton items	This cycle combines high-speed wash action, longer wash time and extra-high spin speed to shorten drying times.
WTW4815E, WTW4915E, WTW5000D	Normal	Cottons, linens and mixed garment loads	Clean normally soiled cottons, linens, and mixed fabric loads.
WTW4915E, WTW5000D	Quick Wash	Lightly soiled garments	Our Quick Wash cycle can wash small loads in as little as 28 minutes. It uses increased spin speeds to remove more water so clothes can spend less time in the dryer.
WTW4815E, WTW4915E, WTW5000D	Rinse & Spin	Swimsuits and items requiring rinsing without detergent	Combines a rinse and high-speed spin for loads requiring an additional rinse cycle. Also use for loads that require rinsing only.
WTW5000D	Sheets	Normally soiled sheets	This cycle uses extra water and a special wash action to reduce tangling of sheets and lightweight blankets.
WTW4915E, WTW5000D	Soak	Heavily soiled fabrics	Adjustable soak time to loosen heavy soils.
MODELS	OPTION	USE WITH CYCLE	DETAILS
WTW4815E, WTW4915E	Extra Rinse	Most cycles	This option can be used to automatically add a second rinse to most cycles.
WTW4915E, WTW5000D	Presoak	Any	Enjoy better cleaning with the Presoak option that lets you skip soaking outside of the washer. It works by adding extra time before the cycle starts.
WTW5000D	Rinse	Any	This option is used to limit a cycle to one rinse.

WE/GD5000DW



MODELS	CYCLE	ITEMS TO DRY	CYCLE DESCRIPTION
WE/GD4815E, WE/GD49STB	Air Dry	Small loads, sportswear, delicate items, rugs with rubber backing or shower curtains	Uses no heat drying.
WE/GD4915E, WE/GD4975E, WE/GD4995E, WE/GD5000D	Damp Dry	Any load	Use to dry items to a damp level or for items that do not require an entire drying cycle.
WE/GD4915E, WE/GD4975E, WE/GD4995E, WE/GD5000D	Delicate	Undergarments, blouses and lingerie	Uses extra low heat to gently dry delicate items.
WE/GD4815E, WE/GD4915E, WE/GD49STB, WE/GD4975E, WE/GD4995E, WE/GD5000D	Energy Preferred	Work clothes, medium weight fabrics and sheets	Gives the best drying in the shortest time while providing optimal energy savings.
WE/GD4815E	Heavy Duty	Heavyweight items, towels or heavy work clothes	Offers stepped drying starting with high heat, followed by medium heat for enhanced fabric care and energy savings.
WE/GD4915E, WE/GD4975E, WE/GD4995E, WE/GD5000D	Jeans	Jeans and denims	Stepped drying uses high heat initially, followed by medium heat to drive moisture out.
WE/GD4815E, WE/GD4915E, WE/GD49STB, WE/GD4975E, WE/GD4995E, WE/GD5000D	Less Dry	Casual, lightweight items, delicates and athletic wear	Gives the best drying in the shortest time depending on load size.
WE/GD4815E	More Dry	Jeans, heavy work clothes and towels	Gives the best drying in the shortest time depending on load size.
WE/GD49STB	Steam Refresh	Shirts, blouses and slacks	Reduces light wrinkles and odors from dry garments, including loads left in the dryer.
WE/GD4815E, WE/GD4915E, WE/GD49STB, WE/GD4975E, WE/GD4995E, WE/GD5000D	Timed Dry	Any load	Will run the dryer for the specified time on the control.
WE/GD4815E, WE/GD4915E, WE/GD49STB, WE/GD4975E, WE/GD4995E, WE/GD5000D	Very Dry	Jeans, heavy work clothes and towels	Gives the best drying in the shortest time depending on load size.
MODELS	OPTION	USE WITH CYCLE	DETAILS
WE/GD49STB, WE/GD4975E, WE/GD4995E, WE/GD5000D	Wrinkle Shield™	Any	Helps prevent wrinkles from setting in by continuing to tumble the load every 5 minutes after the cycle is complete.

# INVESTED IN AMERICA



**3 in 5**  
Americans

say they are more likely to purchase something when the ad touts it as "Made in America"



**93%**

would pay more for American-made goods to help keep jobs in the U.S.\*\*



**80%**

of U.S. consumers are willing to pay more for American-made products\*\*



**78%**

of Americans prefer to buy U.S.-made products†

All Whirlpool brand full-size top load laundry pairs are designed, engineered and assembled in the U.S.A.

# SALES MATERIAL

We're here to support you. Use these resources to help sell!

## Whirlpool Corporation Sales Academy Material



### Advantage Extra Newsletter

Receive the latest sales tips and product information in this quick-hit newsletter delivered to your inbox. Register at [Advantage-Live.com](http://Advantage-Live.com).

### Sales Academy E-learning Certification Program

Available on The Loop™ appliance connection ([TheLoop.whirlpoolcorp.com](http://TheLoop.whirlpoolcorp.com)), these courses provide advanced product knowledge in 15-20 minute assessment-based courses. Complete at your convenience to earn certified status on Whirlpool brand products.

### Advantage Live Monthly Events

Participate in monthly product training. Advantage Live sessions offer the tools you need to sell more from industry-leading experts. Live monthly events and on-demand sessions available free at [Advantage-Live.com](http://Advantage-Live.com).

## In-Store Material

Log into [whirlpoolcorp.com/builda](http://whirlpoolcorp.com/builda) to view and download marketing P-O-P, spec sheets, transition guides and more. To order printed sales support materials call 1-800-643-3444 or visit Whirlpool Trade Fulfillment at [whr.com](http://whr.com) or [mywhirlpool.com](http://mywhirlpool.com). Be sure to have the form numbers ready.



### 8500 Launch Kit

Cabrio® Laundry 3D Pop-up  
Feature Book WL140132-KIT1  
Cost: Free



### Full Line Transition Guide

2015 Whirlpool Brand top load laundry full model lineup transition guide WL140217  
Cost: Free



### Top Load P-O-P

Dress your laundry pairs today!  
Cost: Free

WL140171-KIT1 (WTW4815E Washer)  
WL140172-KIT1 (WE/GD4815E Dryer)  
WL140171-KIT2 (WTW4915E Washer)  
WL140069-KIT1 (WTW5000D Washer)  
WL140069-KIT2 (WE/GD5000D Dryer)



### Cabrio® P-O-P

Dress your laundry pairs today!  
Cost: Free

8500 pair – WL140017-KIT7 (Washer), WL140017-KIT8 (Dryer)  
8000 pair – WL140175-KIT2 (Washer), WL140176-KIT1 (Dryer)  
7300 pair – WL140233-KIT1 (Washer), WL140234-KIT1 (Dryer)  
7000 pair – WL140141-KIT1 (Washer), WL140147-KIT1 (Dryer)

# Model Specifications

## 4000 SERIES

## 5000 SERIES



**New!**



Retail sheltered

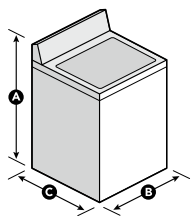
**New!**



**BOLD TYPE** indicates key step-up feature.

>

WASHER MODEL	WTW4815E	WTW4915E	WTW5000D
RECOMMENDED DRYER	WE/GD4815E & WE/GD49STB	WE/GD4915E, WE/GD4975E & WE/GD4995E	WE/GD5000D
REPLACES MODEL	WTW4800B	WTW4850B	WTW4900B
Capacity (cu. ft.)	3.5	3.7	4.3
HE agitator with fabric softener cap	•		
Low-profile impeller		<b>Smooth impeller</b>	<b>Low-profile impeller</b>
Dial controls with status indicator	•	•	•
End-of-cycle signal			•
Wash basket	White porcelain	<b>Smooth Spiral stainless steel</b>	<b>Smooth Wave stainless steel</b>
Designed, engineered and assembled in the U.S.A.	•	•	•
WASH SYSTEM			
Adaptive Wash technology			•
Adaptive wash actions			<b>11</b>
Automatic sensing technology	•	•	•
Dispensers	Bleach & fabric softener	Bleach	Bleach
Care Control temperature management system			•
Total number of temperatures	5	5	5
Advanced Vibration Control			•
Max spin speed (RPM)	700	<b>800</b>	660
CYCLES & OPTIONS			
Deep Water Wash	•	•	•
Delicates	•	•	•
Bulky Items	•	•	•
Quick Wash		•	•
Casual	•	•	•
Cold Wash	•	•	•
Clean Washer with affresh® Washer Cleaner	•	•	•
Extra Rinse option	•	•	
Presoak option		•	•
WASHER DIMENSIONS			
Max height (A)	43"	43"	42-1/4"
Width (B)	27-1/2"	27-1/2"	27-1/2"
Depth (C)	26-3/8"	26-3/8"	28"
AVAILABLE COLOR	<b>W</b>	<b>W</b>	<b>W</b>



### AVAILABLE COLOR



W | White



**American Pride**  
Designed, Engineered & Assembled in the U.S.A.

# Model Specifications

## 4000 SERIES

## 5000 SERIES

**BOLD TYPE** indicates key step-up feature.



**New!**



Retail sheltered

**New!**



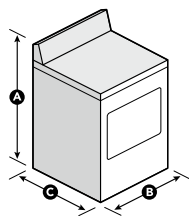
**New!**



**New!**



DRYER MODEL	WE/GD4815E	WE/GD4915E	WE/GD49STB	WE/GD4975E	WE/GD4995E	WE/GD5000D
RECOMMENDED WASHER	WTW4815E	WTW4915E	WTW4815E	WTW4915E	WTW4915E	WTW5000D
REPLACES MODEL	WE/GD4800B	WE/GD4850B	CARRY OVER MODEL	WE/GD4870B	WE/GD4890B	WE/GD4850B
Capacity (cu. ft.)	7.0	7.0	7.0	7.0	5.9	7.0
Smooth, flat back design					•	
Dial controls	•	•	•	•	•	•
Drying system	AutoDry™	<b>AccuDry™</b>	AccuDry™	AccuDry™	AccuDry™	AccuDry™
Energy Preferred	•	•	•	•	•	•
End-of-cycle signal	On/Off	On/Off	On/Off	On/Off	On/Off	On/Off
Drum light	•	•	•	•	•	•
Door style	Reversible side-swing	Hamper	Hamper	Reversible side-swing	Reversible side-swing	Hamper
Venting options	Rear only	Rear only	Rear only	Rear only up to 140 ft	Rear only	Rear only
Designed, engineered and assembled in the U.S.A.	•	•	•	•	•	•
CYCLES & OPTIONS						
Total number of temperatures	4	5	4	5	5	5
Timed Dry	•	•	•	•	•	•
No Heat/Air Dry	•	•	•	•	•	•
Jeans		•		•	•	•
Delicate		•		•	•	•
Wrinkle Shield™		•	•	•	•	<b>Wrinkle Shield™ Plus option</b>
Steam Refresh			•			
Heavy Duty	•					
Cool Down	•	•		•	•	•
Damp Dry		•		•	•	•
ACCESSORY						
Dryer rack	3406839	3406839	3406839	3406839	3406839	3406839
DRYER DIMENSIONS						
Max height (A)	43"	43"	43-3/8"	43"	43"	42-1/4"
Width (B)	29"	29"	29"	29"	29"	29"
Depth (C)	28-1/4"	28-1/4"	27-3/4"	28-1/4"	26-1/2"	28-1/4"
AVAILABLE COLOR	W	W	W	W	W	W



### AVAILABLE COLOR



W | White

**he**  
high efficiency  
**SensorDrying**

**American Pride**  
Designed, Engineered &  
Assembled in the U.S.A.

# Model Specifications

## 7000 SERIES

## 8000 SERIES

**BOLD TYPE** indicates key step-up feature.



**New!**



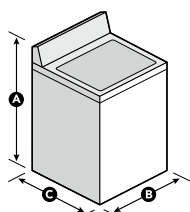
**New!**



**New!**



WASHER MODEL	WTW7000D	WTW7300D	WTW8000D	WTW8500D
RECOMMENDED DRYER	WE/GD7000D	WE/GD7300D	WE/GD8000D	WE/GD8500D
REPLACES MODEL	WTW5500B	WTW5800B	WTW8500B	WTW8900B
Capacity (cu. ft.)	4.8	4.8	5.3	5.3
ENERGY STAR® qualified	•	•	•	•
Intuitive Touch Controls with Memory	•	•	•	•
EasyView™ frameless glass lid	Slow Close	Slow Close	Slow Close	Slow Close
Wash basket	Smooth Wave stainless steel	Smooth Wave stainless steel	Smooth Wave stainless steel	Smooth Wave stainless steel with <b>Chrome Accents</b>
Water heater		•		•
Direct drive motor	•	•	•	•
Quiet Wash Ultra noise reduction system	•	•	•	•
Designed, engineered and assembled in the U.S.A.	•	•	•	•
WASH SYSTEM				
Adaptive Wash technology	Active Bloom™ wash action	Active Bloom™ wash action	Active Bloom™ wash action	Active Bloom™ wash action
Low-profile impeller	•	•	•	•
Adaptive wash actions	up to 11	up to 11	up to 11	up to 11
Precision Dispense	•	•	•	•
Dispensers	Detergent, bleach & fabric softener	Detergent, bleach & fabric softener	Detergent, bleach & fabric softener	Detergent, bleach, fabric softener & <b>oxi</b>
Care Control temperature management system	•	•	•	•
Automatic load sensing technology	•	•	•	•
Active Spray technology				•
Water temperatures	5	5	5	5
Advanced Vibration Control	•	•	•	•
Max spin speed (RPM)	850	850	850	850
CYCLES & OPTIONS				
Deep Water Wash	•	•	•	•
Cold Wash	•	•	•	•
ColorLast™ option	•	•	•	•
Steam Clean option		•		•
Deep Clean option	•		•	
Clean Washer with affresh® Washer Cleaner	•	•	•	•
WASHER DIMENSIONS				
Max height (A)	40-1/4"	40-1/4"	42-1/4"	42-1/4"
Width (B)	27-1/2"	27-1/2"	27-1/2"	27-1/2"
Depth (C)	28"	28"	28"	28"
AVAILABLE COLORS	W	W	W	W/C



### AVAILABLE COLORS



W | White



C | Chrome Shadow



# Model Specifications

**BOLD TYPE** indicates key step-up feature.

## 7000 SERIES



**New!**



**New!**

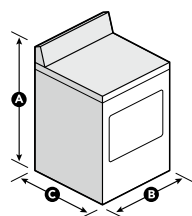
## 8000 SERIES



**New!**



DRYER MODEL	WE/GD7000D	WE/GD7300D	WE/GD8000D	WE/GD8500D
RECOMMENDED WASHER	WTW7000D	WTW7300D	WTW8000D	WTW8500D
REPLACES MODEL	WE/GD5500B	WE/GD5800B	WE/GD8500B	WE/GD8900B
Capacity (cu. ft.)	7.0	7.0	8.8	8.8
ENERGY STAR® qualified			<b>Electric only</b>	Electric only
Estimated time remaining LED display	•	•	•	•
Intuitive Touch Controls with Memory	•	•	•	•
Damp Dry signal	•	•	•	•
End-of-cycle signal	•	•	•	•
Drum light	•	•	•	•
Door style	Reversible side-swing	Reversible side-swing	Reversible side-swing with <b>window</b>	Reversible side-swing with window
Quiet Dry Ultra noise reduction system	•	•	•	•
Quad baffles			•	•
Check vent indicator	•	•	•	•
Designed, engineered and assembled in the U.S.A.	•	•	•	•
DRYING SYSTEM				
Advanced Moisture Sensing	•	•	•	•
Total number of temperatures	5	5	5	5
Dryness levels	4	4	4	4
Venting options	Rear only	Rear only	<b>4-way</b>	4-way
CYCLES & OPTIONS				
Sanitize	•	•	•	•
Gentle Dry	•	•	•	•
Heavy Duty	•	•	•	•
Wrinkle Shield™ Plus option	•	<b>with Steam</b>	•	<b>with Steam</b>
EcoBoost™ option			•	•
Steam Refresh		•		•
Static Reduce		•		•
Steam hose direct water line Y connector		•		•
ACCESSORY				
Dryer rack	3406839	3406839	W10636192	W10636192
DRYER DIMENSIONS				
Max height (A)	40-1/4"	40-1/4"	42-1/4"	42-1/4"
Width (B)	29"	29"	29"	29"
Depth (C)	28-1/4"	28-1/4"	32-1/4"	32-1/4"
AVAILABLE COLORS	<b>W</b>	<b>W</b>	<b>W</b>	<b>W/C</b>



### AVAILABLE COLORS



W | White



C | Chrome Shadow



LEARN MORE AT  
energy.gov  
WED8000D  
WED8500D



# This laundry pair is perfect for your customers because it...

## TRADITIONAL PAIRS

...is designed, engineered and assembled in the U.S.A.



### WTW4815E & WE/GD4815E

- 3.5 cu. ft. washer & 7.0 cu. ft. dryer capacity
- AutoDry™ drying system
- Heavy Duty dryer cycle

...releases wrinkles with the steam dryer.



### WTW4815E & WE/GD49STB

- 3.5 cu. ft. washer & 7.0 cu. ft. dryer capacity
- + AccuDry™ sensor drying system
- Bleach and fabric softener dispenser

...breaks down stains with the Deep Water Wash cycle.



### WTW4915E & WE/GD4915E

- 3.7 cu. ft. washer & 7.0 cu. ft. dryer capacity
- Wrinkle Shield™ option
- Deep Water Wash cycle

## CABRIO® PAIRS

...offers easy “what” and “how” controls with Intuitive Touch Controls with Memory.



### WTW7000D & WE/GD7000D

- + 4.8 cu. ft. washer & 7.0 cu. ft. dryer capacity
- + ColorLast™ option
- + Intuitive Touch Controls with Memory

...leaves clothes fresh and wrinkle-free with the help of steam.



### WTW7300D & WE/GD7300D

- 4.8 cu. ft. washer & 7.0 cu. ft. dryer capacity
- + Wrinkle Shield™ Plus option with Steam
- Quiet Wash Ultra noise reduction system

...provides space for large loads with 5.3 washer capacity.



### WTW8000D & WE/GD8000D

- + 5.3 cu. ft. washer & 8.8 cu. ft. dryer capacity
- + EcoBoost™ option
- + Quad baffles
- Active Bloom™ wash action

...is a great value with  
4.3 cu. ft. washer capacity.



### WTW5000D & WE/GD5000D

- + 4.3 cu. ft. washer & 7.0 cu. ft. dryer capacity
- + Care Control temperature management system
- + End-of-cycle washer and dryer signal

...has it ALL!



### WTW8500D & WE/GD8500D

- 5.3 cu. ft. washer & 8.8 cu. ft. dryer capacity
- + Quiet Wash Ultra & Quiet Dry Ultra noise reduction systems
- + Steam Clean option
- + Active Spray technology



## What does it mean?

Have you ever wondered what a model number actually means?  
Have no fear, this handy tool helps you decode the model numbers  
for Whirlpool brand's newest top load washers and dryers.

# WTW8500DW

**W**

Brand

W = Whirlpool®

**TW**

Laundry platform

TW = Top load washer  
ED = Electric dryer  
GD = Gas dryer

**8**

Model series

8 = 8000 series  
7 = 7000 series  
5 = 5000 series  
4 = 4000 series

**500**

Feature set

Feature pack, the higher  
the number the more  
features available

**D**

Year of launch

B = 2013  
D = 2014  
E = 2015

**W**

Color

W = White  
C = Chrome Shadow

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WHIRLPOOL CORPORATION

SALES ACADEMY APP

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ACCESS KEY FEATURE AND BENEFIT INFORMATION AS WELL AS  
ADDITIONAL CUSTOMER-FRIENDLY CONTENT WITH JUST A TAP



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Key feature and benefit information that can help you close the sale. Plus, product videos and detailed photography.



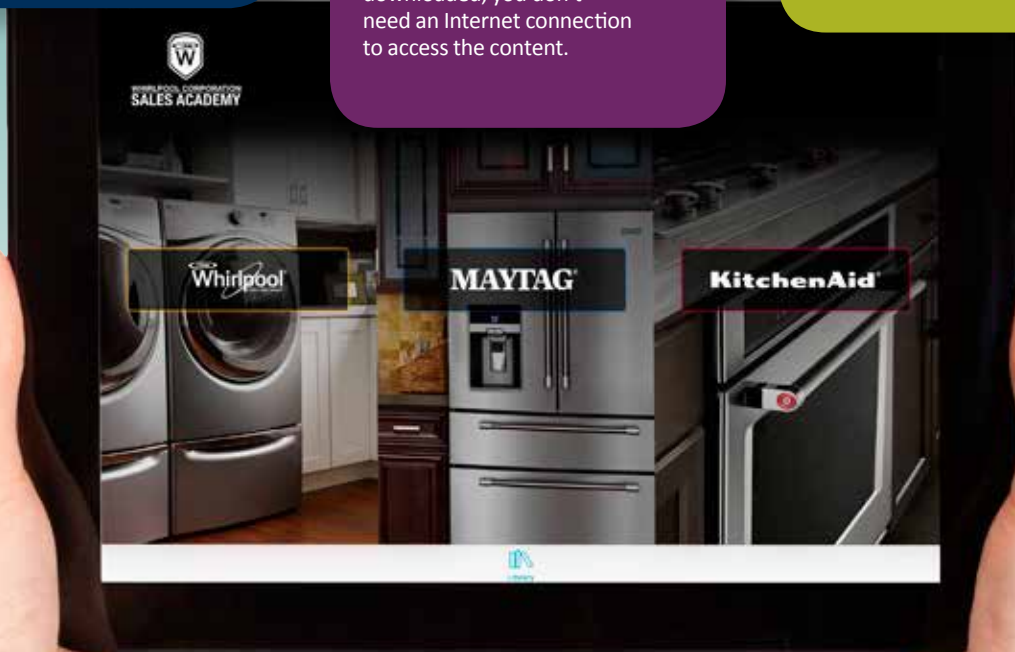
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