

KRFC704FBS

24 CU. FT. FRENCH DOOR REFRIGERATOR

Shown in Black Stainless
Also available in Stainless Steel with
PrintShield™ Finish and Stainless Steel

KitchenAid®

1

QUALIFY YOUR CUSTOMER

What is the layout of your kitchen—do you have an island or any other space constraints?

2

What fresh ingredients do you use the most?

**THE LARGEST COUNTER
DEPTH REFRIGERATOR
IN ITS CLASS***



Assembled in Amana, Iowa



1

MAXIMIZES SPACE

The largest counter depth refrigerator in its class* offers efficient storage while bringing more floor space to the kitchen.

2

PREMIUM TOUCHPOINTS

Self-close features like the Full-Extension FreshSeal™ Crispers enhance your customer's experience.

3

KEEPS FOOD AT ITS PEAK

The Preserva® Food Care System helps keep food at its peak with dual evaporators and filters to keep air clean and produce fresh.

*Among leading premium 3-door counter depth french door bottom freezer brands.

REFRIGERATION

SELLING IN 60 SECONDS



DID YOU KNOW?

KitchenAid® brand has expanded its Black Stainless line to include undercounter refrigeration products, so customers can complete the entire kitchen suite.

DEMO

Ask customers to find the five self-closing, full-extension features on the refrigerator so they can experience the craftsmanship of KitchenAid brand.

They include:

1. Pull Out Tray
2. FreshSeal™ Crisper (left-hand)
3. FreshSeal™ Crisper (right-hand)
4. Custom Temperature-Controlled Pantry Drawer
5. 3-Tier Self-Close Freezer Drawer



WANT TO LEARN MORE?

Advantage App: Explore the KitchenAid® Freestanding Refrigeration interactive guidebook to learn more about the great features this model has to offer.

The Advantage App is available through Google Play and the App Store