

# WFE525S0HV

## 5.3 CU. FT. FREESTANDING ELECTRIC RANGE

Shown in Fingerprint-Resistant Black Stainless  
Also available in White, Black, Biscuit, Universal Silver  
and Fingerprint-Resistant Stainless Steel

Whirlpool®



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### QUALIFY YOUR CUSTOMER

How often do you cook some type  
of frozen food?

### FROZEN BAKE™ TECHNOLOGY



Assembled in Tulsa, Oklahoma

SELLING IN 60 SECONDS

1

### SKIP PREHEATING

Frozen Bake™ technology automatically adjusts cooking times so customers can start baking select frozen meals right away.

2

### FLEXHEAT™ DUAL RADIANT ELEMENT

Get two elements in one with a 6" inner ring for smaller pots and pans and a 9" outer ring for larger cookware.

3

### KEEP FOOD WARM

The low-powered Warm Zone center element keeps dishes ready to eat while the rest of the meal is finished.

COOKING

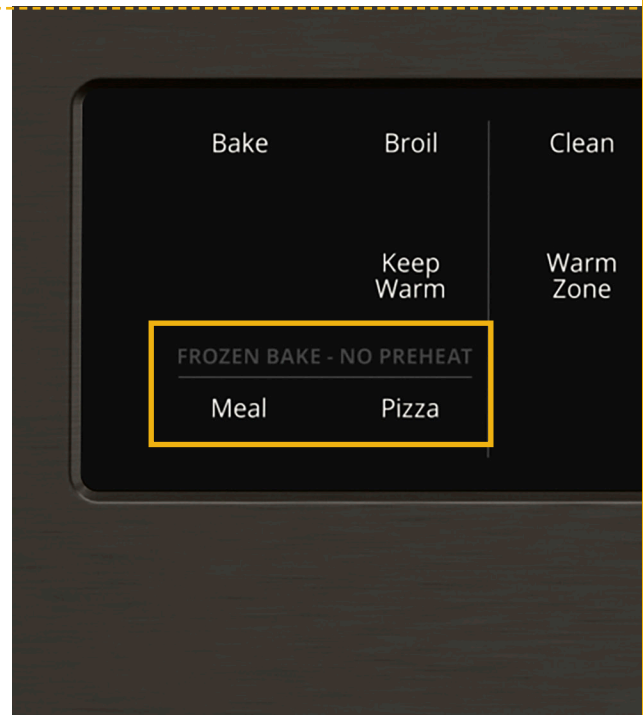


## DID YOU KNOW?

88% of consumers buy frozen foods.\*

# DEMO

Point out the Frozen Bake button on the console to your customers. Explain to them how this feature can save them steps in the cooking process by cutting out the need to preheat for frozen favorites like pizza and lasagna.



## WANT TO LEARN MORE?

**Advantage App:** Download the Whirlpool® Freestanding Cooking Resource Guide for more in-depth information on the entire line of Whirlpool® freestanding ranges.

The Advantage App is available through Google Play and the App Store

\*2014 Path to Purchase study.