

WRF555SDHV

25 CU. FT. FRENCH DOOR REFRIGERATOR

Shown in Fingerprint-Resistant Black Stainless
Also available in Fingerprint-Resistant Stainless Steel
(model WRF555SDF)



1

QUALIFY YOUR CUSTOMER

Do you often have to clean the outside of your refrigerator due to smears and smudges?

2

When purchasing a refrigerator, does it interest you to support American jobs and manufacturing?



Assembled in Amana, Iowa

1

RESISTS FINGERPRINTS

With steel that easily wipes clean, fingerprint-resistant finishes help hide fingerprints and smudges.

2

COST SAVINGS

ENERGY STAR® certified models exceed government standards to help save money on utility bills.

3

ORGANIZED FREEZER

Easily organize frozen favorites with two tiers of storage, including two sliding bins.

REFRIGERATION

SELLING IN 60 SECONDS



DID YOU KNOW?

Refrigerators over 10 years old could cost about \$110 per year to run.* Plus, customers are often looking for better organization in their refrigerator.

DEMO

Show customers the cleanability of the fingerprint-resistant finish and how it reduces the appearance of smudges.

Step 1: Open a bag of potato chips and ask the customer to enjoy (or touch and throw away) a potato chip.

Step 2: Have the customer touch both a stainless steel door and a Fingerprint-Resistant Stainless Steel door to show the difference.

Step 3: Highlight how easy it is to clean by having the customer wipe down the fingerprint-resistant finish with water and a microfiber cloth.



WANT TO LEARN MORE?

Advantage App: Download the Whirlpool® Refrigerators and Freezers Resource Guide for more in-depth information on the entire line of Whirlpool® refrigerators.

The Advantage App is available through Google Play and the App Store

*EnergyStar.gov.