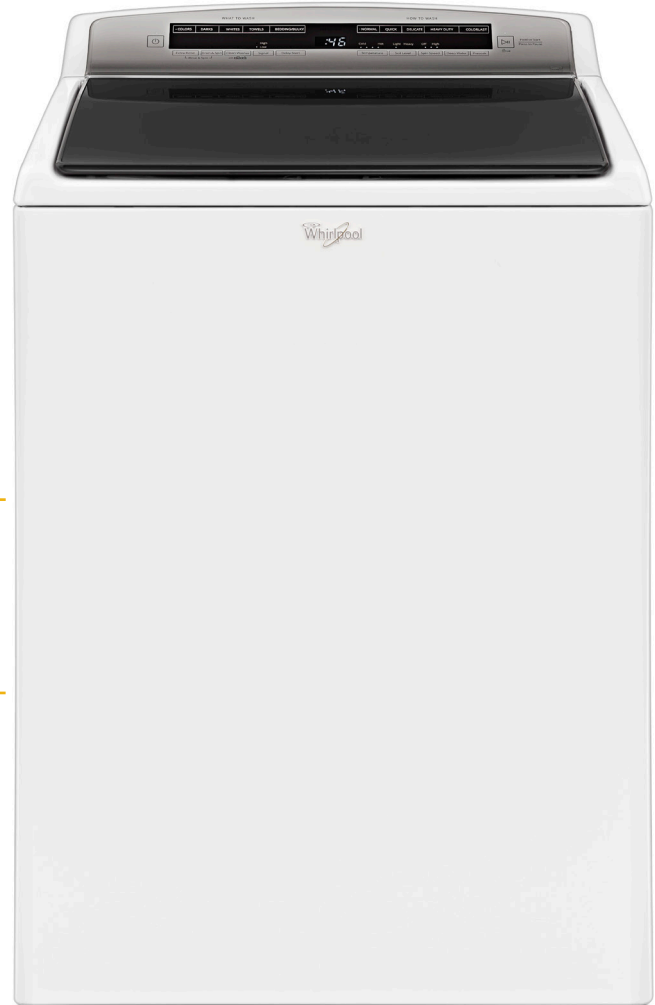


WTW7500GW

4.8 CU. FT. TOP LOAD WASHER
WITH BUILT-IN WATER FAUCET

Shown in White
Also available in Chrome Shadow
Pair with dryer: WE/GD7500G

Whirlpool®



1

QUALIFY YOUR CUSTOMER

How often do you prewash clothes before you put them in the washer?

2

Would you prefer a washer that's assembled in the U.S.A. and is tested in a laundry innovation lab?

PREWASH CLOTHES
WITH A BUILT-IN FAUCET



Assembled in Clyde, Ohio

SELLING IN 60 SECONDS

1

EXTRA WATER FOR PREWASHING

The built-in water faucet allows customers to prewash clothes right in the washer.

2

CUSTOMIZE EVERY LOAD

Intuitive Touch Controls let customers choose the right cycles and options for each load by answering “what” they’re washing and “how” they want to wash it.

LAUNDRY



DID YOU KNOW?

Dryer attachment increases 9% when a laundry pair is floored in the color option versus white.*

DEMO

Point out the built-in faucet and the on/off button. Explain to your customers that this faucet is great for prewashing clothes right in the washer instead of using the sink.

Plug in the washer on the floor and let customers experience the Intuitive Touch Controls. Give them a scenario and ask them what they would they select; i.e., they are washing a large comforter and want to make sure it gets fully cleaned.



WANT TO LEARN MORE?

From LearnWhirlpool.com, access the Video Center and type “Intuitive Touch Controls” into the search field and watch the video so you can show your customers all of the great benefits of these controls.

**VISIT LEARNWHIRLPOOL.COM
FOR MORE INFORMATION**

*POS Data 2016–2017.