

WTW8700EC

5.3 CU. FT. SMART TOP LOAD WASHER

Shown in Chrome Shadow
Pair with dryer: WE/GD8700EC

Whirlpool®

1

QUALIFY YOUR CUSTOMER

Would you like to own a washer that's assembled in the U.S.A. and has been quality tested in a dedicated laundry innovation lab?

2

What cycles and options would you like being able to control, even when you're away from home?

HELPFUL LAUNDRY ALERTS
& DIAGNOSTIC TOOLS KEEP
CUSTOMERS CONNECTED



Assembled in Clyde, Ohio



SELLING IN 60 SECONDS

1

CONNECTED CARE

Whether at home or away, you can control the way you do laundry with help from the Whirlpool® app.*†

2

SPECIALTY CYCLES

Specialty and customized cycles available through the Whirlpool® app help provide optimal care for each item.

3

INTUITIVE CONTROLS

Create customized cycles while taking the guesswork out of the process with Intuitive Touch Controls with Memory.

LAUNDRY

*WiFi & App required. Features subject to change. For details and privacy statement, visit whirlpool.com/connect. †Remote enabled must be engaged on appliance.



DID YOU KNOW?

Each time you care for your clothes and family, you can care for families in need of affordable housing. The Connect to care™ program (C2Care) allows you to opt into donating to Habitat for Humanity® via the Whirlpool® app every time you wash a load of laundry.

DEMO

Walk your customer through connecting their new laundry set:

1. Download the Whirlpool® app
2. Create an account
3. Connect to WiFi
4. Register your appliance
5. Show how the Whirlpool® app allows them to interact with their laundry pair



WANT TO LEARN MORE?

From LearnWhirlpool.com, access the Video Center and type “Smart Laundry” into the search field to find more in-depth information on the Whirlpool® smart laundry pair.

**VISIT LEARNWHIRLPOOL.COM
FOR MORE INFORMATION**