



SELL IN

60 SECONDS



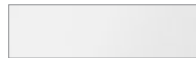
WHIRLPOOL FRONT CONTROL FREE STANDING RANGE

WEE510S0F

4.8 CU. FT. TOTAL CAPACITY

Also available in gas - WEG515S0F

Available colors



W | White



B | Black



S | Stainless Steel



Frozen Bake™ Technology

ASK: How often do you make frozen meals? Do you ever need a meal done quickly?

SHARE: Frozen Bake™ technology cooks frozen foods faster* by eliminating the need to preheat the oven without sacrificing results. All the customer needs to do is set the recommended time and temperature from the item's packaging and the oven calculates the best cook time based on food type.



Guided Cooktop Controls

ASK: What types of foods do you cook on your cooktop? Do you know how to set your cooktop to melt butter or simmer sauces?

SHARE: Control the heat without the guesswork. The knobless design uses up/down arrows to select the temperature you need, while heat level indicators show when you are simmering and melting.



FlexHeat™ Dual Radiant Elements

SALES FLOOR DEMO: Have different sizes of pots and pans available to show the flexibility of the cooktop.

SHARE: Get two elements in one with a 6" inner ring that's great for smaller pots and pans and a 9" expandable outer ring that makes room for larger cookware.



#1 SELLING APPLIANCE BRAND IN THE U.S.A.*

*Compared to a traditional preheat and bake cycle for pizza, nuggets/fries, pies and lasagna.
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WHIRLPOOL CORPORATION
SALES ACADEMY