



# WFE505W0J

Whirlpool® 5.3 cu. ft. Whirlpool® electric range with Frozen Bake™ technology .

Dimensions: h: 47 7/8" w: 29 7/8" d: 27 3/4"

## START THE CONVERSATION

What are some of your go-to frozen foods?

THIS MODEL OFFERS:

**Frozen Bake™ Technology**

## TOP FEATURES

### FROZEN BAKE™ TECHNOLOGY

Skip preheating and cook frozen favorites like pizza and lasagna in fewer steps.

### FLEXHEAT™ DUAL RADIANT ELEMENT

Get two elements in one with a 6" inner ring and a 9" outer ring to fit more cookware.

### STEAM CLEAN OPTION

This 50 minute cycle cleans up after everyday light spills using only heat and 1-1/4 cups of water.

## DID YOU KNOW?

Packaged Facts' survey data reveal that 90% of consumers buy packaged frozen hot meal items for heating or microwaving at home.(1)

## DEMO

Show customers boxes or packages of frozen meals and point out the Frozen Bake™ button. Explain how Frozen Bake™ technology will make cooking these meals easier by combining the preheating stage with the cooking stage for a one-step cooking process.



ALSO CONSIDER  
**WFE535S0JS**

## RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



**WDTA50SAHZ**



**WMH31017HZ**



**WFE505W0JS**



**WRF555SDFZ**

**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT\***

(1)<https://www.foodmanufacturing.com/news/2017/02/frozen-food-market-sales-reach-22-billion>.

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