START THE CONVERSATION
What are some of your go-to frozen foods?

THIS MODEL OFFERS:
Skip preheating

TOP FEATURES

FROZEN BAKE™ TECHNOLOGY
Skip preheating with Frozen Bake™ technology.

FAN CONVECTION COOKING
Help eliminate cold spots when baking on any rack with fan convection cooking.

FLEXHEAT™ TRIPLE RADIANT ELEMENT
Get three elements in one with the FlexHeat™ triple radiant element.

DID YOU KNOW?
Packaged Facts’ survey data reveal that 90% of consumers buy packaged frozen hot meal items for heating or microwaving at home.(1)
DEMO

Show customers boxes or packages of frozen meals and point out the Frozen Bake ™ button. Explain how Frozen Bake ™ technology will make cooking these meals easier by combining the preheating stage with the cooking stage for a one-step cooking process.

ALSO CONSIDER
WFE775HOHV

RECOMMENDED PAIRINGS

Be sure to tune into your customers’ shopping priorities to bundle products across categories.

WDT750SAHV  WMH53521HV  WFE550SOHV  WRF555SDHV

1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT*


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