



WFE550SOH

Whirlpool® 5.3 cu. ft. Freestanding Electric Range with Fan Convection Cooking

Dimensions: h: 47 7/8" w: 29 7/8" d: 27 3/4"

START THE CONVERSATION

What are some of your go-to frozen foods?

THIS MODEL OFFERS:

Skip preheating

TOP FEATURES

FROZEN BAKE™ TECHNOLOGY

Skip preheating with Frozen Bake™ technology.

FAN CONVECTION COOKING

Help eliminate cold spots when baking on any rack with fan convection cooking.

FLEXHEAT™ TRIPLE RADIANT ELEMENT

Get three elements in one with the FlexHeat™ triple radiant element.

DID YOU KNOW?

Packaged Facts' survey data reveal that 90% of consumers buy packaged frozen hot meal items for heating or microwaving at home.(1)

DEMO

Show customers boxes or packages of frozen meals and point out the Frozen Bake™ button. Explain how Frozen Bake™ technology will make cooking these meals easier by combining the preheating stage with the cooking stage for a one-step cooking process.



ALSO CONSIDER
WFE775HOHV

RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



WDT750SAHV



WMH53521HV



WFE550S0HV



WRF555SDHV

1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT*

(1)<https://www.foodmanufacturing.com/news/2017/02/frozen-food-market-sales-reach-22-billion>

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