



WRF954CIH



24 CU. FT. COUNTER DEPTH FRENCH DOOR REFRIGERATOR

Dimensions: 71-7/8" (H) x 35-13/16" (W) x 31-1/2" (D)

Shown in Fingerprint Resistant Black Stainless Steel

Also available in White, Black and Fingerprint Resistant Stainless Steel

Start the Conversation

What tall items do you have difficulty storing in your current french door bottom mount refrigerator?

Whirlpool brand helps you care for your family with features like

INFINITY SLIDE SHELF

Top 3 Features

INFINITY SLIDE SHELF

Get the room you need, even if it's just an inch, with a shelf that slides back and stops at any point so you can fit and find it all, even tall items.

PLATTER POCKET

Wide, flat items like **brownie pans, lasagna and pizza boxes** stay tucked out of the way in this space designed to keep them safe from stacking.

FREEZE SHIELD OPTION

Helps **reduce freezer burn** in select items and reduce temperature fluctuations from the automatic defrost cycle with the push of a button.

DID YOU KNOW?

63% of consumers say that the most valued functional aspect of their kitchen is their ease to store and find things, so a Whirlpool brand refrigerator with a pantry-inspired layout fits their lifestyle beautifully.

DEMO

Point out the **infinity slide shelf** in the interior of the fresh food section.

Show customers how it can slide back in a variety of ways to allow tall items to be stored more easily.



STEP UP TO MODEL **WRV986FDE**

Tell customers how organized they will be with the temperature-controlled drawer that offers five custom settings - Meat/Fish, Snacks, Cold Drinks, Deli/Cheese and Thaw.

RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



WMHA9019HV



WDT975SAHV



WEE750H0HV

**DON'T FORGET
THE LAUNDRY ROOM**

WTW8500DC & WE/GD8500DC

**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS
INCLUDE MORE THAN ONE PRODUCT****