



# WRQA59CNK

Whirlpool® 36-inch Wide Counter Depth 4 Door Refrigerator - 19.4 cu. ft.

Dimensions: h: 69 1/2" w: 35 3/4" d: 28 3/8"

## START THE CONVERSATION

What are the challenges of your current refrigerator?

THIS MODEL OFFERS:

**Flexible Organization Spaces**

## TOP FEATURES

### FLEXIBLE ORGANIZATION SPACES

Flexible organization spaces cut down on clutter, making it easy to store and find everything from gallons of milk to frozen meals and snacks.

### FLEXIBLE ICE BIN

A divider in the flexible ice bin allows you to use the entire bin for ice, or save room in the bin for an ice scoop, ice packs or other items like popsicles..

### 69" COUNTER DEPTH 4-DOOR DESIGN

Four compartments help keep fresh and frozen groceries organized and accessible and add additional kitchen space with styling that fits flush with the countertop and fits heights under 69".

## DID YOU KNOW?

In 2019, all growth in the French Door Bottom Mount segment was generated from counter depth models.\* This model is not only a counter-depth model it is also uniquely designed to fit the consumers organizational needs.

# DEMO

Tell your customers all the different features that allow you to have flexible storage space in this refrigerator. Start by telling them that this counter depth refrigerator still has lots of room and options by showing them the Easy Reach Shelves, Gallon Door Bins and Full Width Removable Shelf. Then go down to the freezer compartments opening both doors and showcasing the Pull Out Freezer Bins, Removable Ice Bin and Removable Freezer Shelf.



ALSO CONSIDER  
**WRS970CIDH**

## RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



**WDTA50SAKZ**



**WMH31017HS**



**WFG505M0BS**



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**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS INCLUDE MORE THAN ONE PRODUCT\***

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\*Source Source: AHAM Industry FDBM

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