



WRSA71CIH



21 CU. FT. CONTEMPORARY HANDLE COUNTER DEPTH SIDE-BY-SIDE

Dimensions: 66-7/8" (H) x 36" (W) x 29-3/4" (D)
Shown in Fingerprint Resistant Sunset Bronze

Also available in Fingerprint Resistant Stainless Steel

Start the Conversation

Where is your current refrigerator located and does it sometimes get in the way?

Whirlpool brand helps you care for your family with features like COUNTER DEPTH DESIGN

Top 3 Features

COUNTER DEPTH DESIGN

Add additional kitchen **space with styling** that fits virtually flush with the countertop.

FINGERPRINT RESISTANT

Hide fingerprints and smudges with **steel that easily wipes clean**. Available in Sunset Bronze and Stainless Steel colors.

IN-DOOR-ICE® STORAGE

Get an **extra full shelf** with an ice bin that's moved to the door.

DID YOU KNOW?

Counter depth models and refrigerators with smaller footprints are the faster growing subcategories in the market. Whether customers want **streamlined design** or are trying to maximize floor space in smaller kitchens, these models fit the bill for today's refrigerator shopper.



DEMO

Use a tape measure to show how much **kitchen floor space (5-6") you gain** when moving from a standard depth to a counter depth refrigerator.



STEP UP TO MODEL **WRS973CID**

Tell customers how they can keep food fresh and help reduce freezer burn, thanks to advanced dual cooling technology that senses conditions and automatically adapts humidity levels.

RECOMMENDED PAIRINGS

Be sure to tune into your customers' shopping priorities to bundle products across categories.



WMHA9D19HN



WDTA75SAHN



WEEA25H0HN

*DON'T FORGET
THE LAUNDRY ROOM*

WTW8700EC & WE/GD8700EC

**1 OUT OF 5 KITCHEN APPLIANCE TRANSACTIONS
INCLUDE MORE THAN ONE PRODUCT****