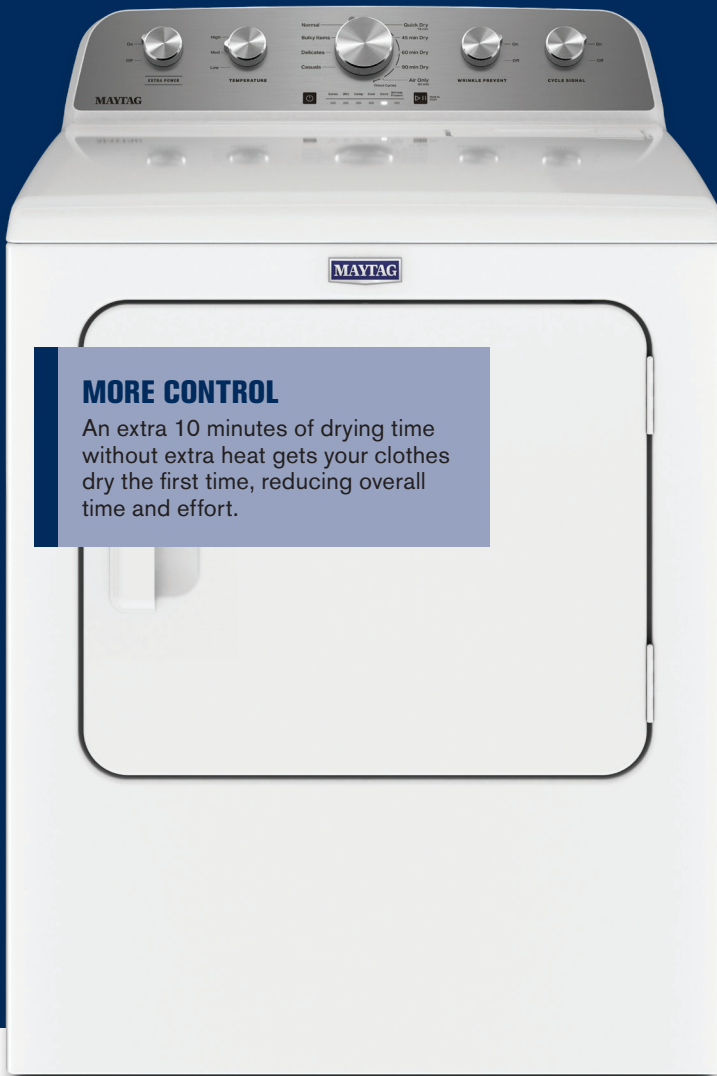


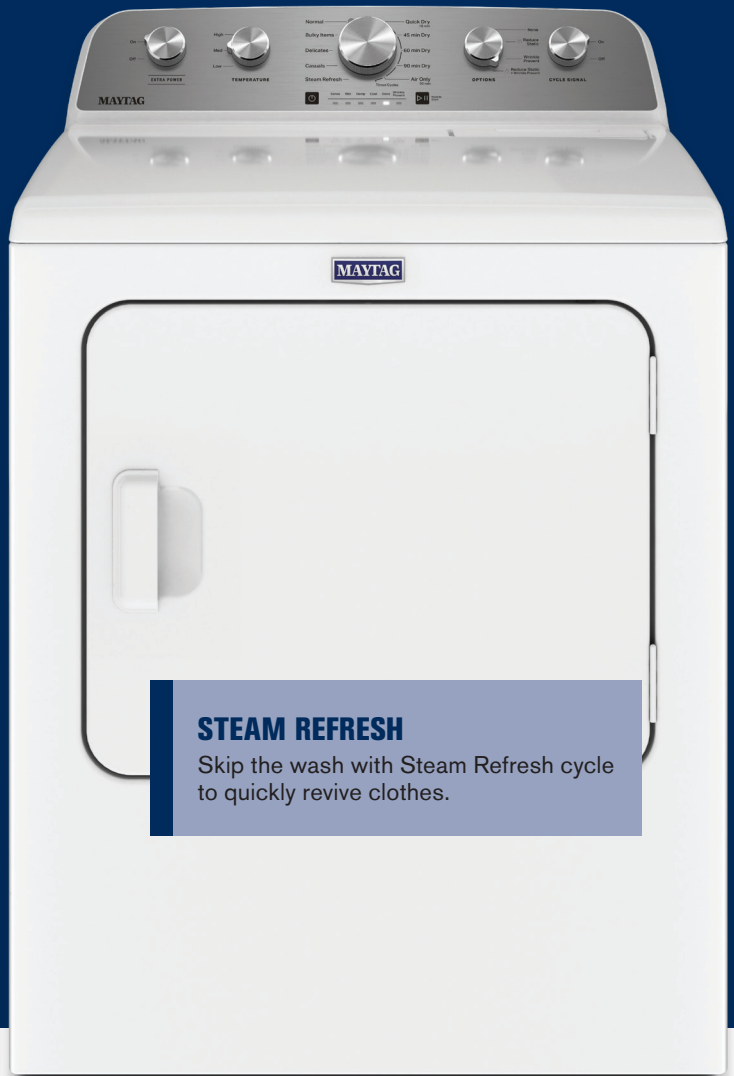
MAYTAG® TOP LOAD LAUNDRY

HOW TO SELL THE DRYER ME/GD5030MW & ME/GD5430MW



MORE CONTROL

An extra 10 minutes of drying time without extra heat gets your clothes dry the first time, reducing overall time and effort.



STEAM REFRESH

Skip the wash with Steam Refresh cycle to quickly revive clothes.

ME/GD5030MW
7.0 CU. FT. TOP LOAD DRYER

ME/GD5430MW
7.0 CU. FT. TOP LOAD DRYER

SPEED UP YOUR LAUNDRY WITH BOOSTED DRYING POWER

With features like Extra Power and the IntelliDry® Sensor, which help get your laundry dry the first time, both of these dryers will help you cut down on effort and time. If you need to quickly touch up clothing or reduce static electricity, you can step up to the ME/GD5430MW, which offers both the Steam Refresh Cycle and Static Reduce Option.

DRYER QUALIFYING QUESTIONS

1

When you dry clothes, do you mix the fabrics and weight of the items together?

2

Do you ever dry your clothes, and the majority of the item is dry, except something like the pocket?

3

Does your dryer offer compatible settings with your washer?

HOW TO SELL THE DRYERS

ME/GD5030MW & ME/GD5430MW

EXTRA POWER

An extra 10 minutes of drying time without extra heat gets your clothes to dry the first time, reducing the effort and time.

INTELLIDRY® SENSOR

Help heavy loads dry evenly with Advanced Moisture Sensing technology.

ENERGY STAR® CERTIFIED

Get great energy savings and save on utility bills.

QUICK DRY CYCLE

Dry small loads faster.

ADDITIONAL DRYER QUALIFYING QUESTION

ME/GD5430MW

4

Do you experience static in your clothing?



HOW TO SELL THE DRYER

ME/GD5430MW

STEAM REFRESH CYCLE

Skip the wash with Steam Refresh cycle to quickly revive clothes.

STATIC REDUCE OPTION

Help decrease static with the Static Reduce option, which combines a spray of mist with tumbling after the load is dry.



WRAP IT UP

SAY

- The additional option of the Steam Refresh Cycle quickly revives clothes and the Static Reduce option decreases static.

DO

- Point to the extra power button and speak to the extra drying time without heat.
- Point out the IntelliDry® Sensor which helps heavy clothes dry evenly.

REFERENCE

- Find additional resources about Maytag Top Load products here.



FEEL

- Confident in suggesting one of these two dryers to pair with a washer (MVW5030MW/MVW5430MW).

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