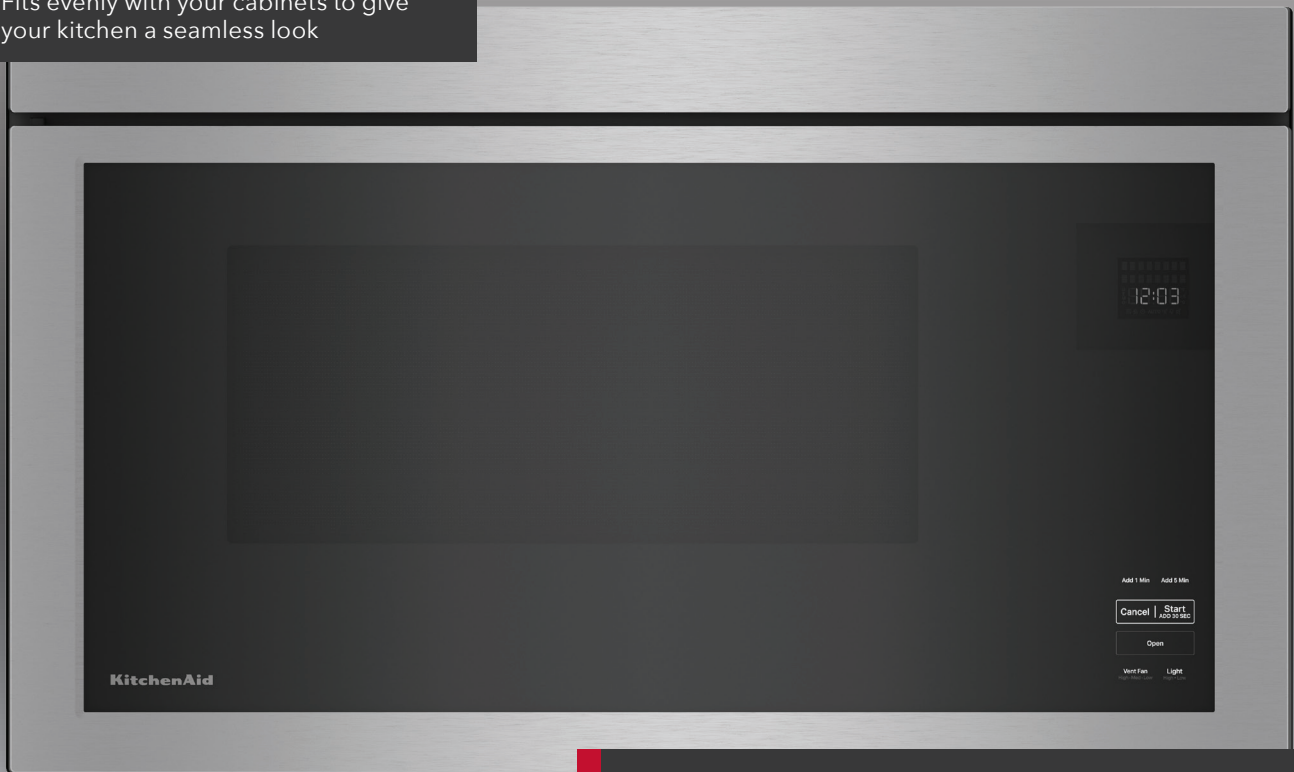


KitchenAid® Over-The-Range Microwave with Flush Built-In* Design

HOW TO SELL KMMF330P WH/SS/PS/BS

BUILT-IN DESIGN*

Fits evenly with your cabinets to give your kitchen a seamless look



TURNTABLE-FREE DESIGN

Maximize your cooking space for large or multiple dishes with the turntable-free design that eliminates the need for a turntable by circulating heat around your dishes with a hidden motor.

KMMF330P SS/BS/PS
1.1 Cu. Ft. Over-the-Range Microwave
with Flush Built-In Design

A Seamless Kitchen Look

This KitchenAid® Over-The-Range Microwave with Flush Built-In Design fits in with cabinets to give your kitchen a seamless look and feel, with a turntable-free interior that can heat multiple items at a time.*

*When installed in standard cabinet depth 12-3/4".



KMMF330P WH/SS/PS/BS

How does a turntable-free design work?

A hidden motor circulates heat around your dishes, allowing you to maximize your space for large or multiple dishes.



How does the ventilation work?

The hidden vent activates while you're cooking and then retracts when no longer needed. A powerful **400 CFM motor*** helps clear the air of smoke, grease and odors from the cooktop below.



Qualifying Questions

1

How does the design of your current microwave keep your kitchen from looking its best?

2

Would you prepare multiple dishes at once?

3

How often do you use your ventilation on your current microwave?

Features

KMMF330P WH/SS/PS/BS



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BUILT-IN DESIGN*

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1.1 CU. FT. CAPACITY

Provides room to heat multiple dishes at once, complementing your oven as an additional cooking space.



3-SPEED, 400 CFM MOTOR CLASS* VENTILATION SYSTEM

Powerful 400 CFM motor helps clear the air of smoke, grease and odors from the cooktop below. Choose low, medium or high speed to match your cooking needs.



COOKSHIELD FINISH

Makes it easy to wipe the interior of the microwave clean with a soft, damp cloth.



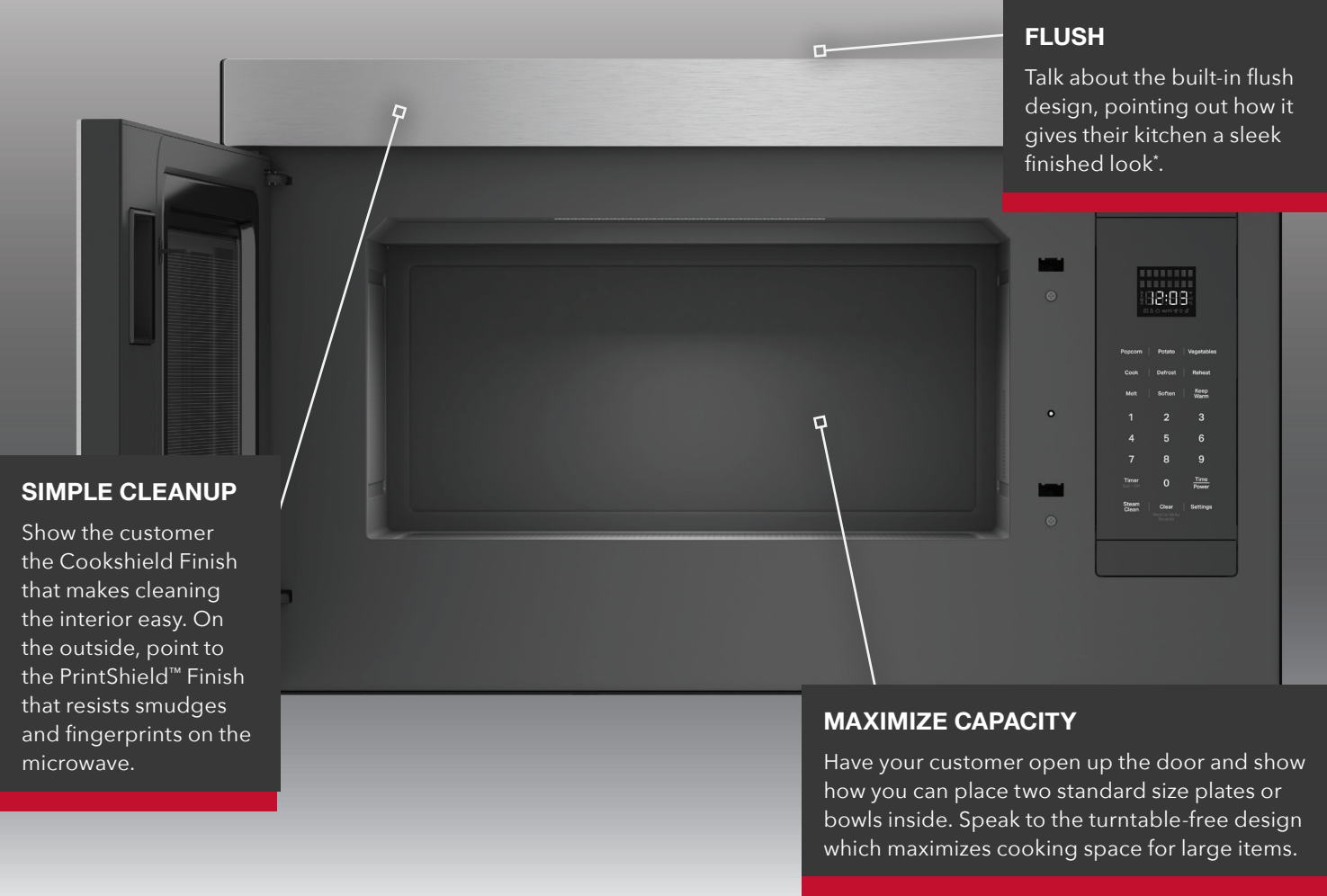
PRINTSHIELD™ FINISH

Resists smudges and fingerprints on the microwave. You can easily wipe it down with water and a soft cloth, so you're spending less time cleaning in the kitchen and more time cooking.

*When installed in standard cabinet depth 12-3/4".

DEMOS

KMMF330P WH/SS/PS/BS



SIMPLE CLEANUP

Show the customer the Cookshield Finish that makes cleaning the interior easy. On the outside, point to the PrintShield™ Finish that resists smudges and fingerprints on the microwave.

FLUSH

Talk about the built-in flush design, pointing out how it gives their kitchen a sleek finished look*.

MAXIMIZE CAPACITY

Have your customer open up the door and show how you can place two standard size plates or bowls inside. Speak to the turntable-free design which maximizes cooking space for large items.

WRAP IT UP

SAY

- Maximize your cooking space for large or multiple dishes. The turntable-free design eliminates the need for a turntable by circulating heat around your dishes with a hidden motor.

DO

- Show customers this flush design microwave provides room to heat multiple dishes at once. Use two standard size plates or a 13" x 9" casserole dish to demonstrate the capacity of this sleek design.

REFERENCE

- Find additional resources about KitchenAid cooking products at learnwhirlpool.com.

FEEL

- Confident recommending this seamless flush built-in design, which maximizes your creative space with Turntable-Free design.

FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.



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