



## MVW5430M

Maytag® Top Load Washer with Extra Power - 4.8 cu. ft.  
Dimensions: h: 40 7/8" w: 27 3/4" d: 27"

Available in ☐

### TOP FEATURES



#### EXTRA POWER BUTTON

Extra Power boosts stain fighting on any wash cycle.



#### BUILT-IN WATER FAUCET

Rinses, spot treats or soaks clothes with a cold water stream right in the washer.



#### POWER™ IMPELLER

Helps dissolve soils with vigorous wash motions

### EXTRAS



#### QUALIFYING QUESTION

How do you tackle tough stains on delicate garments?



#### DID YOU KNOW?

Extra Power starts with a high detergent concentration cold-water soak to tackle organic, protein-based stains like blood or coffee. Throughout the cycle, Extra Power adds more agitation time and action along with warmer water to power through tough, oil-based stains like grease and make-up. The increased water temperature and wash action are dependent upon the cycle options selected, so Extra Power can be used to help fight stains on any cycle from delicate to heavy duty.



#### DEMO

Explore the 5-knob console of this washer and highlight the Extra Power Knob. Let your customers know that Extra Power can be added to any cycle to boost stain-fighting performance.

## ADD-ONS

Be sure to tune into your customers' shopping priorities to bundle products across categories.

[choose]