



# KitchenAid®

KITCHENAID® 19.9 CU FT. COUNTER-DEPTH SIDE-BY-SIDE REFRIGERATOR WITH EXTERIOR ICE AND WATER AND PRINTSHIELD™ FINISH

Dimensions: h: 69" w: 35 3/4" d: 29 9/16"

Colors:  Black Stainless Steel with PrintShield™ Finish  Stainless Steel with PrintShield™ Finish



KRSC700H

## START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

## TOP FEATURES



1

### COUNTER DEPTH

Add additional kitchen space with styling that fits virtually flush with the counter-top.



2

### PRESERVA® FOOD CARE SYSTEM

This innovative system combines three technologies that work together to independently manage temperature and humidity levels in the refrigerator and freezer.



3

### IN-DOOR-ICE® SYSTEM

Create, Store, and Dispense ice all inside the freezer door.

## DID YOU KNOW?

In most kitchens, the refrigerator is virtually impossible to hide. However, refrigerator design has come a long way and customers who are replacing a 10-year old...

## HOW TO DEMONSTRATE



### COUNTER DEPTH

Use a tape measure to show how much space (5-6") you gain when moving from an standard depth to a counter depth refrigerator.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
KRFC302E



SUITE MATCH COOKING RANGE / WALL OVEN  
KSGG700E



SUITE MATCH DISHWASHER  
KDPM604K

