




WHIRLPOOL® 30-INCH WIDE TOP FREEZER REFRIGERATOR - 18 CU. FT.

Dimensions: h: 65 7/8" w: 29 3/4" d: 33 1/2"

Colors:  Black

 Monochromatic
Stainless Steel

 Resistant
Stainless
Steel

 White

Fingerprint



WRT318FZD

START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

TOP FEATURES



1

FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.



2

ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.



3

FREEZER TEMPERATURE CONTROLS

Keep items ice cold with freezer temperature controls.

DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization
—is provided by the Flex-Slide™ bin.(1)
(1)Whirlpool Corporation Food Journey Study, March 2016.

HOW TO DEMONSTRATE



FLEXI-SLIDE™ BIN

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like...

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
WRT519SZD



SUITE MATCH COOKING RANGE / WALL OVEN
WFE505W0H



SUITE MATCH DISHWASHER
WDF330PAH

