



WHIRLPOOL® 30-INCH WIDE TOP FREEZER REFRIGERATOR -18 CU. FT.

Dimensions: h: 65 19/24" w: 29 1/2" d: 33 1/2"



Colors: Black Monochromatic Stainless Steel



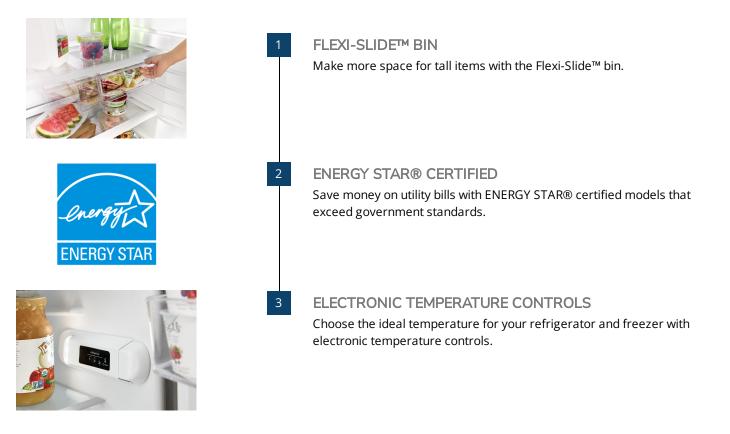


WRT138FFD

#### START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

# **TOP FEATURES**



#### **DID YOU KNOW?**

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1) (1)Whirlpool Corporation Food Journey Study, March 2016.

## HOW TO DEMONSTRATE



#### Flexi-Slide<sup>™</sup> bin

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

### **ADDITIONAL PRODUCTS TO CONSIDER**

Be sure to tune into your customers' shipping priorities to bundle products across categories

© 2023 Whirlpool. All rights reserved.