



WHIRLPOOL® 30-INCH WIDE TOP FREEZER REFRIGERATOR - 18 CU. FT.

Dimensions: h: 65 19/24" w: 29 1/2" d: 33 1/2"

Colors:  Black  Monochromatic Stainless Steel

White



WRT138FFD

## START THE CONVERSATION

Have you ever been frustrated by the interior layout of your refrigerator when trying to store a tall bottle?

## TOP FEATURES



1

### FLEXI-SLIDE™ BIN

Make more space for tall items with the Flexi-Slide™ bin.

2

### ENERGY STAR® CERTIFIED

Save money on utility bills with ENERGY STAR® certified models that exceed government standards.

3

### ELECTRONIC TEMPERATURE CONTROLS

Choose the ideal temperature for your refrigerator and freezer with electronic temperature controls.

## DID YOU KNOW?

1 of the top 5 unmet consumer needs—better organization—is provided by the Flex-Slide™ bin.(1)

(1)Whirlpool Corporation Food Journey Study, March 2016.

## HOW TO DEMONSTRATE



### Flexi-Slide™ bin

Demonstrate how the bin slides from side to side to make space. Ask customers to try it, and if possible, have them load tall containers, like empty two-liter bottles, onto the shelves by sliding the bin.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories