

KitchenAid® 5 Series Freestanding Gas & Electric Ranges

HOW TO SELL KFGS530S/KFES530S (PS)

MOST POWERFUL KITCHENAID® 30" RANGE AVAILABLE

Gas - Based on total BTU | Electric - Based on total wattage



Retail Exclusive Models

TRUE CONVECTION COOKING MODES

Get consistent results with No Preheat Slow Cook, restaurant-style pizza with Fresh Pizza Mode, No Preheat Air Fry

EVEN-HEAT™ TRUE CONVECTION

Features a unique bow-tie design with a heating element and fan that circulates hot air throughout the entire oven

Enjoy A Range Of Possibilities With Our Most Powerful KitchenAid® 30-inch Electric & Gas Freestanding Range Available

A WiFi-enabled Smart Appliance* featuring Convection Cooking Modes that help you get consistent results with optimal temperatures.

*Wi-Fi & App required. Features subject to change. For details and privacy info, visit KitchenAid.com/Connect (U.S.) or KitchenAid.ca/Connect (Canada).

CONVECTION COOKING MODES

Consistent results with optimal heating temperatures



Fresh Pizza Mode



**No Preheat
Slow Cook**



**No Preheat
Air Fry**

FRESH PIZZA MODE

Create homemade, restaurant-style pizzas from the comfort of your kitchen. With higher temperatures (550°F) this setting cranks the heat for delicious results. These settings allow to have a crispy crust and an even heat distribution throughout the dough. *(Preheating is required)*

NO PREHEAT SLOW COOK

Seal in flavors of juicy roasts, stews, and braised foods without the need for a countertop slow cooker. This cooking method is used to cook food slowly over a long period of time in an oven safe lidded pot. During this cycle, the bake and broil elements cycle on and off in intervals (while the fan circles the hot air when applicable, if there is convection) to ensure proper heat distribution.

Mode	Temperature	Time
Low	200 °F	12 hours
Medium	225 °F	8 hours
High	250 °F	4 hours

NO PREHEAT AIR FRY MODE

Let's you save time and skip preheating while you get crispy and browned food while using less oil than traditional deep frying. Dishwasher-safe basket sold separately (W11692811).

OTHER MODES (ON CONTROL PANEL)

Proofing bread, Air Broil, Keep Warm



Qualifying Questions

1

When you're cooking multiple dishes or working on high-heat recipes, do you ever feel like your current range struggles to keep up?

2

Do you enjoy experimenting with different recipes and want an oven that provides various modes that deliver consistent results every time?

3

Do you ever find that your baked goods or roasts cook unevenly, like crisp on one side but underdone on the other?

Features

KFGS530S/KFES530S (PS)



MOST POWERFUL KITCHENAID® 30-INCH GAS RANGE AVAILABLE

Our Most Powerful 30-Inch Gas Ranges Available.* 63K total BTU through 5 individual burners.



MOST POWERFUL KITCHENAID® 30-INCH ELECTRIC RANGE AVAILABLE

Our Most Powerful 30-Inch Electric Range Available.**



CONVECTION COOKING MODES

Helps you get consistent results with optimal heating temperatures for juicy roast meats with No Preheat Slow Cook, restaurant-style pizza with Fresh Pizza Mode, No Preheat Air Fry for crispy game day wings, and more.



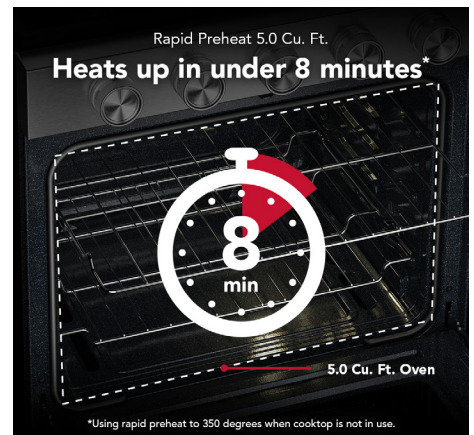
EVEN-HEAT™ TRUE CONVECTION

Features a unique bow-tie design with a heating element and fan that circulates hot air throughout the entire oven, providing consistent temperatures for crisp, flaky baked goods, juicy, well-browned roasts, and flavorful caramelized vegetables.



SMART APPLIANCE

Lets you control the oven with your Google Assistant or an Alexa-enabled device to stay hands-on or hands-off.† The KitchenAid™ App lets you conveniently preheat, proof, bake, and roast, plus store your favorite recipes for easy reference.



RAPID PREHEAT

Maximize your cooking potential with our spacious oven, designed to handle entire meals like a full turkey and sides simultaneously. Featuring an optimized oven design, it reaches 350°F in under 8 minutes‡, reducing wait times and using up to 20% less energy.‡‡

*Based on total BTU. **Based on total wattage. †Wi-Fi & App required. Features subject to change. Amazon Alexa capabilities available in U.S. only. Google Assistant capabilities available globally. For details and privacy info, visit KitchenAid.com/Connect (U.S.) or KitchenAid.ca/Connect (Canada). Alexa, Google and certain other trademarks are owned by their respective companies. ‡Using Rapid Preheat to 350°F when cooktop is not in use. ‡‡Compared to KSEG700E.

DEMOS

KFGS530S/KFES530S (PS)

MOST POWERFUL KITCHENAID® 30" GAS/ELECTRIC RANGE AVAILABLE

Emphasize to your customers that with 5 burners or elements, they can easily multitask, cooking multiple dishes at different temperatures without losing control. Show how this fits seamlessly into their lifestyle by painting the picture: steak sizzling on high, veggies sautéing, pasta boiling, sauce warming, and dessert prep underway. All happening at once for a full dinner with guests.



CONVECTION COOKING MODE

Tell your customers how these convection cooking modes can enhance their culinary experience and/or also simplify their cooking process. With specialized settings such as No Preheat Slow Cook, Fresh Pizza Mode, and No Preheat Air Fry, you can prepare tender roasts, crisp appetizers, and restaurant-quality pizzas efficiently.

EVEN-HEAT™ TRUE CONVECTION

Open the door and point to the bowtie baffle in the back of the oven. Tell your customers that KitchenAid's Even-Heat™ True Convection uses a unique bow-tie design, heating element and fan to ensure consistent temperatures throughout the oven, helping you get those flaky pastries, juicy roasts, and caramelized veggies just right every time.

FIND MORE APPLIANCE SALES RESOURCES AT [LEARNWHIRLPOOL.COM](https://www.learnwhirlpool.com)

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