

# KitchenAid® 5 Series Slide-In Gas & Electric Ranges

## HOW TO SELL

KSES530S/KSGS530S (PS/JP/BE)

### **MOST POWERFUL KITCHENAID® 30" RANGE AVAILABLE**

Gas - Based on total BTU | Electric - Based on total wattage

### **TWO EVEN-HEAT™ HYPER ELEMENTS**

Offer precise control and the versatility to take on large pots or small pans for various cooking tasks

### **THE INDUSTRY'S MOST POWERFUL AND LARGEST 2-IN-1 BURNER**

A powerful and versatile 2-in-1 burner for larger pots and pans



### **EVEN-HEAT™ TRUE CONVECTION**

Features a unique bow-tie design with a heating element and fan that circulates hot air throughout the entire oven

## **Enjoy A Range of Possibilities With Our Most Powerful KitchenAid® 30-inch Electric & Gas Slide-In Range Available**

A WiFi-enabled Smart Appliance featuring Convection Cooking Modes that help you get consistent results with optimal temperatures. The range is designed to be personalized with a curated palette of exterior finishes and mixed metal hardware.

## CONVECTION COOKING MODES

Consistent results with optimal heating temperatures



**Fresh Pizza Mode**



**No Preheat  
Slow Cook**



**No Preheat  
Air Fry**

### NO PREHEAT SLOW COOK

Seal in flavors of juicy roasts, stews, and braised foods without the need for a countertop slow cooker. This cooking method is used to cook food slowly over a long period of time in an oven safe lidded pot. During this cycle, the bake and broil elements cycle on and off in intervals (while the fan circles the hot air when applicable, if there is convection) to ensure proper heat distribution.

### FRESH PIZZA MODE

Create homemade, restaurant-style pizzas from the comfort of your kitchen. With higher temperatures (550°F) this setting cranks the heat for delicious results. These settings allow to have a crispy crust and an even heat distribution throughout the dough. *(Preheating is required)*

### OTHER MODES (ON CONTROL PANEL)

Proofing bread, Air Broil, Keep Warm

### NO PREHEAT AIR FRY MODE





Let's you save time and skip preheating while you get crispy and browned food while using less oil than traditional deep frying. Dishwasher-safe basket sold separately (W11692811).

## DESIGNED TO BE PERSONALIZED



### PERSONALIZATION KITS

The KitchenAid® 5 Series Slide-In Range allows you to pick from serene Juniper, warm Black Ore and classic Stainless Steel finishes, all with matching handles and knobs. Personalize your hardware with optional handle and knob accessory kits in Brass, Bronze, Black Ore and Stainless Steel.

COLOR		SKU - KSGS530S	SKU - KSES530S
	Black Ore	W11773965	W11773969
	Stainless Steel	W11773966	W11773970
	Brass	W11773967	W11773971
	Bronze	W11773968	W11773972

## Qualifying Questions

1

When you're cooking multiple dishes or working on high-heat recipes, do you ever feel like your current range struggles to keep up?

2

When you're creating multi-course meals or testing recipes, how important is it for you to have a cooktop that adapts to your cookware and maintains consistent, even heat across different sizes?

3

Do you enjoy experimenting with different recipes and want an oven that provides various modes that deliver consistent results every time?

## Features

KSES530S/KSGS530S (PS/JP/BE)



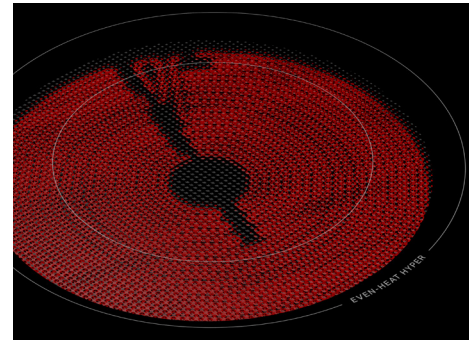
### **MOST POWERFUL KITCHENAID® 30-INCH GAS RANGE AVAILABLE**

Our Most Powerful 30-Inch Gas Ranges Available.\* 63K total BTU through 5 individual burners.



### **MOST POWERFUL KITCHENAID® 30-INCH ELECTRIC RANGE AVAILABLE**

Our Most Powerful 30-Inch Electric Range Available.\*\*



### **TWO EVEN-HEAT™ HYPER ELEMENT**

Offers precise control to find the sweet spot while cooking. This element offers a 6-inch and 9-inch element in one, making it ideal for boiling large pots, or small pans for various cooking tasks. An additional 6-inch Even-Heat™ Hyper Element is available to simmer sauces on a consistent low heat or take on searing, boiling, and stir-frying with even high heat.



### **The industry's most powerful and largest center burner**

### **THE INDUSTRY'S MOST POWERFUL AND LARGEST 2-IN-1 BURNER**

This innovative design features a stacked central burner, perfect for adapting to any cookware and recipe. Seamlessly transition from the oval burner, ideal for griddle cooking, to the round center burner, capable of handling your largest pots and pans.



### **Convection Cooking Modes**

Consistent results with optimal heating temperatures



Fresh Pizza Mode



No Preheat Slow Cook



No Preheat Air Fry

### **CONVECTION COOKING MODES**

Helps you get consistent results with optimal heating temperatures for juicy roast meats with No Preheat Slow Cook, restaurant-style pizza with Fresh Pizza Mode, No Preheat Air Fry for crispy game day wings, and more.



### **EVEN-HEAT™ TRUE CONVECTION**

Features a unique bow-tie design with a heating element and fan that circulates hot air throughout the entire oven, providing consistent temperatures for crisp, flaky baked goods, juicy, well-browned roasts, and flavorful caramelized vegetables.

\*Based on total BTU. \*\*Based on total wattage.



## DEMOS

KSES530S/KSGS530S (PS/JP/BE)

### EVEN-HEAT™ TRUE CONVECTION

Open the door and point to the bowtie baffle in the back of the oven. Tell your customers that KitchenAid® Even-Heat™ True Convection uses a unique bow-tie design, heating element and fan to ensure consistent temperatures throughout the oven, helping you get those flaky pastries, juicy roasts, and caramelized veggies just right every time.



### CONVECTION COOKING MODES

Tell your customers how these convection cooking modes can enhance their culinary experience and/or also simplify their cooking process. With specialized settings such as No Preheat Slow Cook, Fresh Pizza Mode, and No Preheat Air Fry, you can prepare tender roasts, crisp appetizers, and restaurant-quality pizzas efficiently.

### DESIGNED TO BE PERSONALIZED

Don't forget to let your customers know that this model comes in Juniper, Black Ore or classic stainless steel. Each finish allows handle and knob personalization kits in brass, bronze, black ore or stainless steel that can be purchased separately.



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