

# MAYTAG® 5 & 7 SERIES TOP LOAD LAUNDRY

## HOW TO SELL

MTW5605RW/U, MTW5600RW/U, MED5605RW/U, MGD5605RW/U,  
MTW7200RW/R/F, MTW7205RW/R/F, MED7205RW/R/F, MGD7205RW/R/F

### PET PRO OPTION

The Pet Pro Option lifts and captures pet hair from clothes.



### EXTRA POWER OPTION

On the washers, the Extra Power Option boosts stain fighting on any wash cycle. On the dryers, boost drying power on any cycle to help get thick fabrics, pockets, and seams drier the first time.

### PET PRO SYSTEM

Conquer pet hair like a pro with the Maytag® Pet Pro System. The built-in Pet Pro Filter in the washer visibly removes pet hair, while the lint trap in the dryer traps and removes pet hair, load after load.



## HOW THE PET PRO SYSTEM WORKS

Select the Pet Pro Option to see these results:

### IN THE WASHER

1

#### INCREASES WASH WATER LEVEL

Higher water levels are needed to activate the pet pro filter

2

#### INCREASES AGITATION TIME

More agitation = More filtering  
(Additional time varies based on load and cycle considerations)

3

#### AUTOMATIC DEEP RINSE

A final opportunity to filter pet hair from the wash



### IN THE DRYER

1

#### REDUCED HEAT

A pre-cycle with reduced heat

2

#### STEAM

Steam valve intermittently mists clothes pre-cycle to help reduce static electricity and release hair from clothes

3

#### LINT TRAP

Lint trap collects and captures pet hair





## HOW TO SELL THE WASHER

MTW5605RW/U, MTW5600RW/U,  
MTW7200RW/R/F, MTW7205RW/R/F

### QUALIFYING QUESTIONS

- 1 How much time do you spend removing hair from your clothes before washing them?
- 2 How often do you have to pre-treat stains before putting items in the washer?
- 3 Do you have a utility sink near your laundry space to pre-treat stains?

#### PET PRO OPTION

The Pet Pro Option lifts and captures pet hair from clothes.

#### EXTRA POWER OPTION

The Extra Power Option boosts stain fighting on any wash cycle.

#### BUILT-IN WATER FAUCET

Use the Built-In Water Faucet for a quick rinse or long soak.

#### SMART APPLIANCE (7 SERIES ONLY)

Get the MAYTAG® App to Stay in control and efficiently manage laundry from anywhere.

#### SANITIZE WITH OXI CYCLE (7 SERIES ONLY)

Sanitize Cycle with Oxi removes 99.9% of odor causing bacteria.\*

#### SLOW-CLOSE GLASS LID

The slow-close glass lid closes softly and offers a clear view of laundry.

## HOW TO SELL THE DRYER

MED5605RW/U, MGD5605RW/U,  
MED7205RW/R/F, MGD7205RW/R/F

### QUALIFYING QUESTIONS

- 1 Do you ever find pet hair still stuck to your clothes or bedding even after removing them from the dryer?
- 2 How often do you find that your clothes are still wet at the end of the drying cycle?
- 3 Do you ever find yourself wanting to freshen up or de-wrinkle clothes that aren't dirty enough to rewash?

#### PET PRO OPTION

The Pet Pro Option lifts and captures pet hair from clothes.

#### EXTRA POWER OPTION

Boost drying power on any cycle to help get thick fabrics, pockets, and seams drier the first time.

#### STEAM REFRESH CYCLE

Skip the wash with Steam Refresh cycle to quickly revive clothes.

#### MOISTURE SENSING

Prevents over and under drying.

#### SMART APPLIANCE (7 SERIES ONLY)

Get the MAYTAG® App to stay in control and efficiently manage laundry from anywhere.

#### WRINKLE PREVENT OPTION WITH STEAM

Help prevent wrinkles with the Wrinkle Prevent Option with Steam.

# DEMOS

MTW5605RW/U, MTW5600RW/U, MED5605RW/U, MGD5605RW/U,  
MTW7200RW/R/F, MTW7205RW/R/F, MED7205RW/R/F, MGD7205RW/R/F

## PET PRO SYSTEM

Open the washer and twist to remove the pet pro filter. Tell your customer that it traps pet hair during the wash instead of letting it stick to your clothes. Explain to them that when the cycle is done, you just remove the filter, toss the pet hair, and twist the filter back into place. In the dryer, remove the lint trap and explain how it captures remaining pet hair.



## EXTRA POWER SYSTEM

Press the Extra Power button or twist the Extra Power knob, and explain that using the Extra Power option will add a ten-minute dual temperature prewash and extra tumbling to boost stain fighting on any wash cycle. In the dryer, explain that the Extra Power option will add additional time, heat, and tumbling to get thick fabrics and mixed loads dry the first time.

## BUILT-IN WATER FAUCET

Open the lid and show customers the built-in water faucet. Emphasize the benefit of spot treating and soaking clothes in cold water without needing to use a sink. Demonstrate how to activate the faucet by selecting the water faucet option on the cycle knob or pushing the water faucet button.

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