

KitchenAid[®]

KBBR306E

20.9 CU. FT. 36" WIDTH BUILT-IN STAINLESS BOTTOM MOUNT REFRIGERATOR WITH PLATINUM INTERIOR DESIGN



START THE CONVERSATION

What types of ingredients do you use in your recipes?

TOP FEATURES

PRESERVA® FOOD CARE SYSTEM

Dual evaporators, a produce preserver and an air filter work together to enhance food preservation and minimize odors. Dual evaporators provide a dedicated refrigeration and freezer unit to help keep food fresh longer. A produce preserver absorbs ethylene gas to delay over-ripening(1). And the air filter reduces common food odors.



FIT SYSTEM LIMITED GUARANTEE

This installation guarantee ensures KitchenAid Brand Built-in Refrigerators will fit your existing cabinet cut-out of a standard comparable built-in refrigerator model that is 36", 42" or 48" inch wide or kitchenAid will provide up to \$300 for a professional to adjust your cabinets.(1)



☆@음 Preserva



PLATINUM COLORED INTERIOR WITH METALLIC TRIM

Platinum Colored Interior brings premium style inside the refrigerator to complement the quality ingredients cooks keep on hand. Industry first platinumcolor interior sleek silver walls accented by metallic trim on shelves, drawers and door bins offer a step up from the standard white interior.



DID YOU KNOW?

Sequential dual evaporators change the way air flows through the refrigerator and the freezer. This is a key component to extending the life of fresh and frozen ingredients, particularly produce.

HOW TO DEMONSTRATE



PRESERVA® FOOD CARE SYSTEM

Show off the vents or baffles between the sections and discuss with customers how the air is exchanged between fresh and frozen to keep temperatures level.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



SUITE MATCH COOKING RANGE / WALL OVEN KODE300E SUITE MATCH DISHWASHER KDTM504E

SUITE MATCH COOKING COOKTOP / MICROWAVE / VENTILATION KCGS550E

© 2025 Whirlpool. All rights reserved.