



KitchenAid®


KBSD708M

29.4 CU. FT. 48" BUILT-IN SIDE-BY-SIDE REFRIGERATOR WITH ICE AND WATER DISPENSER



Dimensions: h: 83.5" w: 47" d: 24"

Colors:  Black Stainless Steel with PrintShield™ Finish

 Stainless Steel  Stainless Steel with PrintShield™ Finish

START THE CONVERSATION

What is the current color of your refrigerator's interior?

TOP FEATURES

1

PLATINUM-COLORED INTERIOR

Platinum-colored interior complements your quality ingredients.

2

SLIDING STORAGE TRAY

Sliding storage tray is a versatile area for platters and food.

3

UNDER-SHELF PREP ZONE

Under-shelf prep zone includes 9"x13" baking sheet and cake pan.

DID YOU KNOW?

HOW TO DEMONSTRATE

PLATINUM-COLORED INTERIOR

Open Refrigerator doors, point out platinum colored interior, point out LED lighting (helps if unit is plugged in and in demo mode) Have items stocked within unit preferred.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories