

KitchenAid

KBSD708M

29.4 CU. FT. 48" BUILT-IN SIDE-BY-SIDE REFRIGERATOR WITH ICE AND WATER DISPENSER



Dimensions: h: 83.375" w: 47.25" d: 27.6875" Colors: ■ Black Stainless Steel with PrintShield[™] Finish Stainless Steel ■ Stainless Steel with PrintShield[™] Finish

START THE CONVERSATION

What is the current color of your refrigerator's interior?

TOP FEATURES

PLATINUM-COLORED INTERIOR

The industry-first platinum-colored interior brings premium style inside the refrigerator to complement the quality ingredients cooks keep on hand. The attractive, elegant look is a welcome step up from the traditional white interior.





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SLIDING STORAGE TRAY

This premium sliding storage tray has a wood-look finish that is moisture- and stain-resistant, and is versatile enough for serving platters, or simply organizing ingredients and keeping items at hand. When entertaining, the premium wood-look will impress guests with its form and function. Plus, the tray is fully removable for easy cleaning.

UNDER-SHELF PREP ZONE

The Under-Shelf Prep Zone is ideal for storing food prep or leftovers, marinating, chilling desserts, making focaccia and more. This area utilizes space that is typically left empty beneath the refrigerator shelf. Two KitchenAid® pans are included and are oven- and dishwasher-safe; 42" & 48" refrigerators include one 9"x13"x2" pan and one 9"x13" baking sheet, so cooks can stay in the creative flow.

DID YOU KNOW?

No feature message found

HOW TO DEMONSTRATE

PLATINUM-COLORED INTERIOR

Open Refrigerator doors, point out platinum colored interior, point out LED lighting (helps if unit is plugged in and in demo mode) Have items stocked within unit prefered.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories

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