



**KitchenAid®**



KBSD708M

**29.4 CU. FT. 48" BUILT-IN SIDE-BY-SIDE  
REFRIGERATOR WITH ICE AND WATER  
DISPENSER**



Dimensions: w: 47.25" d: 27.6875"

Colors:  Black Stainless Steel with PrintShield™ Finish

 Stainless Steel  Stainless Steel with PrintShield™ Finish

## START THE CONVERSATION

What is the current color of your refrigerator's interior?

## TOP FEATURES

1

### PLATINUM-COLORED INTERIOR

Platinum-colored interior complements your quality ingredients.

2

### SLIDING STORAGE TRAY

Sliding storage tray is a versatile area for platters and food.

3

### UNDER-SHELF PREP ZONE

Under-shelf prep zone includes 9"x13" baking sheet and cake pan.

## DID YOU KNOW?

## HOW TO DEMONSTRATE

### PLATINUM-COLORED INTERIOR

Open Refrigerator doors, point out platinum colored interior, point out LED lighting (helps if unit is plugged in and in demo mode) Have items stocked within unit preferred.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories