



KitchenAid®

KBSN748S



48" BUILT-IN PANEL READY SIDE-BY-SIDE
REFRIGERATOR WITH PLATINUM INTERIOR

Dimensions: h: 83.25" w: 47.187" d: 27.75"

Colors: Black Ore Juniper Panel Ready
 Stainless Steel with PrintShield™ Finish

START THE CONVERSATION

Have you ever wished you had more color options with your appliances?

TOP FEATURES



1

DESIGNED TO BE PERSONALIZED

with a curated palette of exterior finishes and mixed metal hardware. Pick from lush Juniper, warm Black Ore and classic Stainless Steel finishes, all with matching handles. Personalize your hardware with optional handle accessory kits in Brass, Bronze, Black Ore and Stainless Steel.



2

MULTIPLE INSTALLATION OPTIONS

allow you to choose the installation style that fits your aesthetic: flush for a seamless look, overlay for a softly striking incorporated look or proud for a standout presence.

3

UNDER-SHELF PREP ZONE

utilizes unused space with included 9"x13" baking sheet and cake pan. Go directly from the refrigerator to the oven to the dishwasher. Ideal for storing food prep or leftovers, marinating, chilling desserts, making focaccia and more.



DID YOU KNOW?

Creative consumers like to give their kitchen their own personal touch. Personalization options give them the opportunity to make it unique to them.

HOW TO DEMONSTRATE



DESIGNED TO BE PERSONALIZED

Show the customer the different handle and knob colors and how they look on the different appliance colors

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



SUITE MATCH COOKING RANGE / WALL OVEN
[KOED730S](#)



SUITE MATCH DISHWASHER
[KDTS624S](#)



SUITE MATCH COOKING COOKTOP / MICROWAVE / VENTILATION
[KCIT736S](#)