



**KitchenAid**<sup>®</sup>

KCIG550J

**30-INCH 5-ELEMENT SENSOR  
INDUCTION COOKTOP**

Dimensions: h: 2.3125" w: 31.1875" d: 21.7188"

Colors:  Black  Stainless Steel



## START THE CONVERSATION

What types of food do you cook on your cooktop?

## TOP FEATURES



1

### SENSOR INDUCTION TECHNOLOGY

Generates heat directly within cookware, reaching high temperatures quickly and cooling down rapidly for precise control that enables a full range of cooking techniques.



2

### AUTO PRESETS FOR MELT, SIMMER, KEEP WARM AND BOIL

Automatically set the right heat for different techniques and stages of cooking, taking the guesswork out of choosing settings.



3

### POWER BOOST FUNCTION

Allows you to exceed the maximum heat-level setting for 5 minutes, to help you get to a rapid boil

## DID YOU KNOW?

The global induction cooktops market size was valued at USD 18,667.8 million in 2020 and is expected to grow at a compound annual growth rate (CAGR) of 8.5% from 2021 to 2028.

Source: GVR, April 2023."

## HOW TO DEMONSTRATE



### SENSOR INDUCTION TECHNOLOGY

Speak to the Sensor Induction Technology and the cookware needed to generate heat directly

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories