



KitchenAid®

KITCHENAID® 23.8 CU. FT. 36" COUNTER-DEPTH FRENCH DOOR PLATINUM INTERIOR REFRIGERATOR

Dimensions: h: 71 7/8" w: 35 13/16" d: 31 1/2"

Colors:  Black Stainless Steel with PrintShield™ Finish

 Monochromatic Stainless Steel

 Stainless Steel with PrintShield™ Finish  Stainless Steel



KRFC704F

START THE CONVERSATION

What is the layout of your kitchen— do you have an island or any other space constraints?

TOP FEATURES



1

24 CU. FT. COUNTER DEPTH

The largest counter-depth refrigerator in its class.(1)
(1) among leading premium 3-door counter-depth french door bottom mount brands



2

PLATINUM COLORED INTERIOR WITH METALLIC TRIM

A glossy platinum-color on the interior walls of the refrigerator and freezer offers an attractive, elegant look that is a welcome contrast to a traditional white interior.



3

UNDER-SHELF PREP ZONE

Maximizes shelf and prep space with the Under-Shelf Prep Zone.

DID YOU KNOW?

KitchenAid® brand has expanded its Black Stainlessline to include under-counter refrigeration products, so customers can complete the entire kitchen suite

HOW TO DEMONSTRATE



24 cu. ft. Counter depth

Ask customers to find the five self-closing, full-extension features on the refrigerator so they can experience the craftsmanship of KitchenAid brand. They include: 1. Pull Out Tray 2. FreshSeal™ Crisper (left-hand) 3. FreshSeal™ Crisper (right-hand) 4. Custom Temperature-Controlled Pantry 5. 3-Tier Self-Close Freeze...

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shipping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
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SUITE MATCH COOKING RANGE / WALL OVEN
KODE500E



SUITE MATCH DISHWASHER
KDPM604K

