

KitchenAid® Glass-on-Gas Cooktop

HOW TO SELL

KCGG530/6PBL

EASY TO CLEAN GLASS TOP SURFACE

Easily wipe to a reflective shine with just soap, water, and a soft cloth.

18K BTU

Delivers the high-heat you need to successfully sear, sauté, stir-fry, and bring pots to a rolling boil.



DISHWASHER-SAFE METAL KNOBS

Professionally-inspired dishwasher-safe knobs are easy to clean and allow easy adjustment of cooktop settings, offering responsive, flexible control.

KCGG530/6PBL
Glass-on-Gas Cooktop

Most Powerful Gas-on-Glass Cooktop*

This KitchenAid® Gas-on-Glass Cooktop is both easy to clean and the most powerful cooktop in its class. This cooktop helps execute high-heat techniques, like stir-frying and searing. The glass top and dishwasher-safe elements, like professionally-inspired stainless steel knobs and continuous cast-iron grates, make cleaning up your creations almost as easy as cooking them.

*Based on total BTU

DID YOU KNOW?



The burner you choose should depend on both the cooking technique and the cookware you are using. Use the smaller burners for simmering and braising, the all-purpose burners for sautéing or frying, and the large burners for searing and boiling.



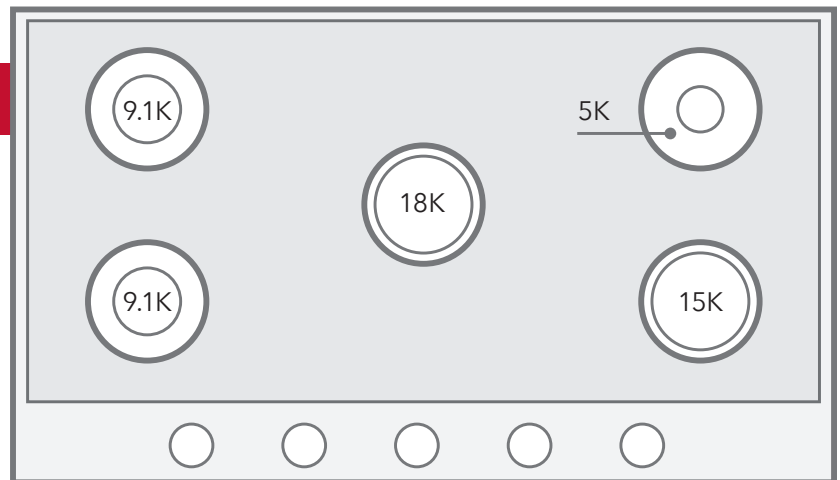
Some models will feature removable dishwasher-safe cast-iron grates with a wipeable surface underneath.



It's important to properly clean your gas cooktop burners and ports.

BTUs per Burner

- 18K BTU Burner for high-heat sears, stir-frys and fast boils
- 5K BTU Burner helps manage low-heat delicate sauces and gravy
- Two 9.1K BTU Burners help simmer and melt



Optional Accessories (sold separately)



Wok + Wok Stand
(W10216179)



Kitchenaid® Seasoned 6-Quart
Cast Iron Dutch Oven
(Pre-Seasoned Cast Iron)

Qualifying Questions

1

How often do you require high-heat while cooking?

2

How do you currently clean your current cooktop?

3

Are you looking for an appliance that compliments your kitchen space?

Features KCGG530/6PBL



18K BTU BURNER

Delivers the high-heat you need to successfully sear, sauté, stir-fry, and bring pots to a rolling boil.



DISHWASHER-SAFE FULL-WIDTH CAST-IRON GRATES

Cast-Iron Grates are dishwasher-safe and allow for smooth, easy movement around the cooktop.



EASY TO CLEAN GLASS TOP SURFACE

A glass top surface that easily wipes to a reflective shine with just soap, water, and a soft cloth.



5K BTU BURNER

A flame sized for small saucepans to manage low temperatures for simmering sauces until they look, feel and taste delicious.



TWO 9.1K BTU BURNER

Use your 9.1K BTU Burner for your daily cooking, searing and sautéing.

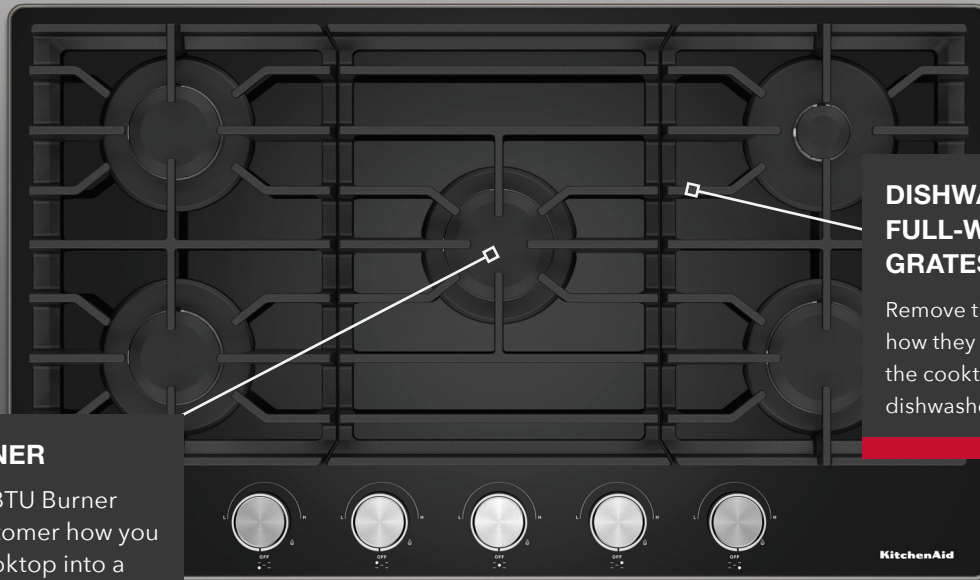


DISHWASHER-SAFE METAL KNOBS

Professionally-inspired dishwasher-safe knobs are easy to clean and allow easy adjustment of cooktop settings, offering responsive, flexible control.

DEMOS

KCGG530/6PBL



18K BTU BURNER

Point to the 18k BTU Burner and tell your customer how you can turn your cooktop into a grill station, with high-heat to sear, saute, stir-fry. Or if they are looking to cook pasta, they can bring pots to a rolling boil.

DISHWASHER-SAFE FULL-WIDTH CAST-IRON GRATES

Remove the Cast-Iron grate, show how they can clean up around the cooktop and that they are dishwasher-safe.

EASY TO CLEAN GLASS TOP SURFACE

Speak to the glass top surface and tell your customer how it can be cleaned with soap, water, and a soft cloth.

WRAP IT UP

SAY

- Speak to the most powerful gas-on-glass cooktop based on total BTU.

DO

- Show your customer the updated aesthetics on the glass top, like the dishwasher-safe elements, professionally-inspired stainless steel knobs and continuous cast-iron grates, make cleaning up your creations almost as easy as cooking them.

REFERENCE

- Find additional resources on KitchenAid® Gas Cooktops, including how it works at [learnwhirlpool.com](https://learn.whirlpool.com).

FEEL

- Confident speaking to the updated aesthetics and design in the KitchenAid gas-on-glass cooktops that reflect a KitchenAid® customer taste while also providing the performance that let your customers seek new experiences & get better results.

FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.