

KitchenAid® Smart Electric Wall Ovens

HOW TO SELL

KOES730S, KOED730S, KOEC730S

KITCHENAID® BRAND'S MOST PRECISE EVEN-HEAT™ TRUE CONVECTION

Designed with a new cooking algorithm and a unique bow-tie design with a heating element and fan



ASSISTED COOKING MODES

Suggests cook times and temperatures on an easy-to-navigate touch screen

STEAM BAKE WITH TRAY

Adds moisture during the baking process

Also available as 27" Wall Ovens

Explore new recipes with built-in tips on this KitchenAid® smart wall oven

Featuring our most precise Even-Heat™ True Convection and Assisted Cooking Modes. LED Touchscreen display and backlit knobs allow for tactile display navigation. Designed to be personalized, these wall ovens are available in a curated palette of exterior finishes and can be customized with mixed metal hardware.



A BUILT-IN SOUS CHEF

Ask your customers their cooking habits, then use these reasons to believe to confidently close the sale for those passionate chefs in the kitchen!

Experience



30+ Assisted Cooking Modes

Found in assisted cooking modes, Fresh Pizza Mode and Slow Cook bring the experience of a sous chef to life – from restaurant-style pizzas at 550°F to slow cooking flavors in stews and curries at low, controlled temperatures.

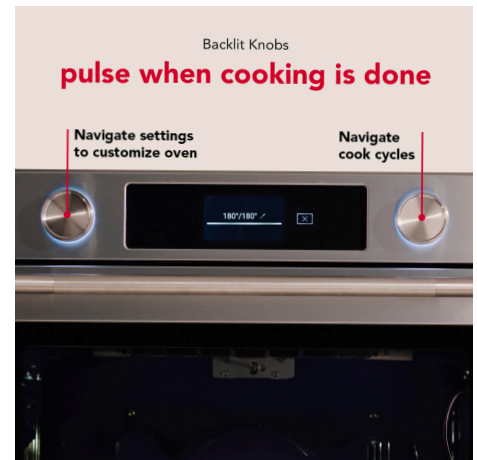
Precision



Steam Bake Mode

Like having a sous chef in a kitchen, this feature combines the dry heat of a convection oven with steam to create a humid environment for cooking and baking, enhancing the flavor. It is ideal for items like cheesecake, breads, and a whole chicken or turkey.

Design



Backlit Knobs

A sous chef at their fingertips! Guiding customers through the cooking process by illuminating during preheat, pulsing when their food is ready and letting them quickly start or customize their favorite cooking modes.

Qualifying Questions

1

Do you ever find yourself rotating pans or checking for hot spots while baking or roasting to make sure everything cooks evenly?

2

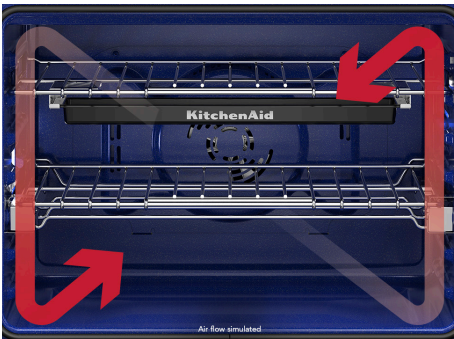
Do you enjoy experimenting with different recipes and want an oven that provides various modes that deliver consistent results every time?

3

When baking or cooking dishes like rolls or proteins, how helpful would it be to have steam in the oven to add extra moisture for perfectly tender, flavorful results every time?

Features

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KITCHENAID® BRAND'S MOST PRECISE EVEN-HEAT™ TRUE CONVECTION

Designed with a new cooking algorithm and a unique bow-tie design with a heating element and fan. This design circulates hot air throughout the entire oven, providing optimal temperatures for delicious baked goods, juicy roasts and flavorful vegetables.



ASSISTED COOKING MODES

Offers over 30 modes. Get golden brown tops on cinnamon rolls, crispy edges on bacon, syrupy caramelization on sweet potatoes and more.



STEAM BAKE MODE WITH STEAM BAKE TRAY

Works with the included steam rack to provide additional moisture during baking, so you can enjoy Basque cheesecake and other delicious desserts with Steam Bake mode.



BACKLIT KNOBS

Knobs stay lit during preheat and flash when cooking is finished, while offering easy access to cooking modes that allow you to start cooking in as little as 3 seconds.



DESIGNED TO BE PERSONALIZED

Personalize a curated palette of exterior finishes and mixed metal hardware. Pick from lush Juniper, warm Black Ore and classic Stainless Steel finishes, all with matching handles and knobs. Personalize your hardware with optional handle and knob accessory kits in Brass, Bronze, Black Ore and Stainless Steel.



TEMPERATURE PROBE

The probe provides internal temperature updates on the oven screen or your mobile device* so you can keep the precise heat needed for juicy pork loin roasts, halibut, lamb and more, without opening the door. Plus works in tandem with our Assisted Cooking Modes for seamless precision.

*Wi-Fi & App required. Features subject to change. Amazon Alexa capabilities available in U.S. only. Google Assistant capabilities available globally. For details and privacy info, visit KitchenAid.com/Connect (U.S.)

DEMOS

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STEAM BAKE MODE WITH STEAM BAKE TRAY

Open the oven and remove the steam bake rack, showing customers how easy it is. Just pour water into the tray and select the steam bake cycle.

ASSISTED COOKING MODES

Tell your customers how these assisted cooking modes can enhance their culinary experience and/or also simplify their cooking process. With assisted cooking cycles, such as Fresh Pizza Mode and Air Fry, you can prepare restaurant-quality pizzas and crisp appetizers efficiently.

EVEN-HEAT™ TRUE CONVECTION

Open the door and point to the bowtie baffle in the back of the oven. Tell your customers that this feature is unique to KitchenAid® and that airflow wraps around to help deliver consistent results every time.

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