

KitchenAid® Smart Low Profile Microwave Hood Combination

HOW TO SELL KMML550R PS/BS



SMART CAPABILITIES

Stay in control of the kitchen with hands-free voice commands for the fan and multi-color LED lights using Amazon Alexa or Google Home devices.*

DUAL FAN VENTILATION SYSTEM

Helps clear odor from cooking surface utilizing a 600 CFM motor.

LOW PROFILE DESIGN

Provides a small, sleek microwave with finishing that blends into cabinetry and strong features that are powerful enough to replace hoods.

Introducing the KitchenAid® Smart Low Profile Microwave Hood Combination with Dual Fan Ventilation

Take on bolder recipes in the kitchen with a sleek microwave hood combination designed to go above and beyond.

*WiFi & App Required. Features subject to change. Details & privacy info at kitchenaid.com/connect (USA) or kitchenaid.ca/connect (Canada). Appliance must be set to Remote Enable. Google® is a trademark of Google LLC. Alexa is a trademark of Amazon.com, Inc. or its affiliates.



KMML550R PS/BS

KitchenAid® Low Profile Design Allows Replacement of Range Hoods*

While there are plenty of benefits to standard range hoods, microwave hood combinations offer additional functionality for cooking food. Here are some of the benefits to speak to on the sales floor if the customer is looking to replace their current hood:

SPACE SAVING

Working with limited space above the range? The Low Profile Design gives cooks more space to create above their cooking space than full size microwave hood combinations.

DUAL-PURPOSE FUNCTIONALITY

The Dual Fan Ventilation System helps clear smoke and grease from the air. While the 1.1 Cu. Ft. Capacity provides a spacious interior that comfortably fits a variety of large dishes with enough height for a tall mug and width for a large casserole dish.

SIMPLE INSTALLATION

The low profile microwave hood combinations comes factory set to vent via air recirculation, meaning they filter the air and then push it back out into the kitchen. Other types of hoods that vent externally require ductwork in the wall, ceiling, or floor. If you don't have ductwork already, you'll need a professional to install it.

STREAMLINES YOUR KITCHEN DESIGN

Low-profile microwave hood combinations are a single appliance solution. They eliminate the need for two separate appliance purchases, installations and dedicated spaces. A pared-down set of appliances can help streamline your kitchen layout, open it up, and make space for other design elements.

ADEQUATE VENTING STRENGTH AVAILABLE

With the KMML550R, experience a 600 CFM motor class that goes above and beyond and let the most effective ventilation** among low profile microwaves help clear smoke, grease and odors from the air as you cook.

*KitchenAid.com, Range Hoods vs. Microwave Hoods: What to Consider, 2024.

**Based on reported CFM. Performance varies based on installation. resources available at AHAM.org.

Qualifying Questions

1

Are you looking to clear your counter to make more room for cooking?

2

What do you currently have in your home that is connected to your phone or a voice controlled device?

3

What kind of ventilation do you currently have in your kitchen?

Features

KMML550R PS/BS



LOW PROFILE DESIGN

Provides a small, sleek microwave with finishing that blends into cabinetry and strong features that are powerful enough to replace hoods.



SMART CAPABILITIES

Stay in control of the kitchen with hands-free voice commands for multi-color LED lights and fan using Amazon Alexa or Google Home devices. Plus get updates on cooking times and notifications when food is done.*



THE BEST VENTILATION** AMONG LOW PROFILE MICROWAVES

Experience a 600 CFM motor class that goes above and beyond and let the most effective ventilation among low profile microwaves help clear smoke, grease and odors from the air as you cook.



MULTI-COLOR LED STRIP LIGHTS

Illuminate entire cooking surfaces and cooktops with a bright white, soft white or daylight setting so you can customize how you see fit.



1.1 CU. FT. CAPACITY

Provides a spacious interior that comfortably fits a variety of large dishes with enough height for a tall mug and width for large plates.



TAP-TO-OPEN DOOR

Keep the microwave accessible while holding dishes with a door that opens from the simple tap of a knuckle or elbow.

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DEMOS

KMML550R PS/BS

LOW PROFILE DESIGN

Educate your customers on the low profile design by showing how it is designed to fit into your undercabinet hood space, providing a two-in-one kitchen appliance that frees up counter space by placing the microwave above the range and ensuring optimal ventilation.

Seeing is believing:

Bring in a tall coffee mug or 13x9 casserole dish to show what fits!



THE BEST VENTILATION* AMONG LOW PROFILE MICROWAVES

Point to the fan function on the microwave and tell your customers how this high-performance venting will quickly clear smoke and grease in their kitchen. Don't forget to mention this is a great option for replacing a range hood in their kitchen with the powerful 600 CFM!

SMART CAPABILITIES

Tell your customers how Smart Capabilities allow them to stay in control of the kitchen with hands-free voice commands for the fan and multi-color LED lights. Power the unit up on your sales floor to show the bright white, soft white or daylight setting!

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