

KitchenAid[®]

KRFC302

22 CU. FT. 36-INCH WIDTH COUNTER
DEPTH FRENCH DOOR REFRIGERATOR
WITH INTERIOR DISPENSE AND
PRINTSHIELD™ FINISH



Dimensions: h: 72" w: 35.75" d: 30.25"

Colors: Black Stainless Steel with PrintShield™ Finish

Panel Ready Stainless Steel

START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

TOP FEATURES



COUNTER DEPTH

Tell customers how they can get the built-in look for less with a KitchenAid brand counter depth refrigerator that fits virtually flush with their cabinets.



2 EXTENDERESH™ TEMPERATURE MANAGEMENT SYSTEM

The ExtendFresh™ Temperature Management System features a single evaporator design that is enhanced by independent temperature controls inside the refrigerator and freezer to help ensure optimal storage of fresh and frozen food. When the interior thermistors detect a temperature change inside the refrigerator, a baffle opens allowing cold air to enter the refrigerator



MATTER ICE WATTER DISPERSER

The Interior Water Dispenser provides easy access to filtered water inside the refrigerator. Encourage customers to replace their filter every 6 months for maximum contaminant reduction(1) and great taste.

DID YOU KNOW?

In most kitchens, the refrigerator is virtually impossible to hide. However, refrigerator design has come a long way and customers who are replacing a 10-year old refrigerator will find they have more options to consider.

HOW TO DEMONSTRATE



COUNTER DEPTH

Use a tape measure to show how much space (5-6") you gain when moving from an standard depth to a counter depth refrigerator.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP KRMF606E

SUITE MATCH COOKING RANGE / WALL OVEN KSEG700E

SUITE MATCH DISHWASHER KDPE234G

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