



# KitchenAid®

KRFC704F

**23.8 CU. FT. 36" COUNTER-DEPTH FRENCH DOOR PLATINUM INTERIOR REFRIGERATOR WITH PRINTSHIELD™ FINISH**



Dimensions: h: 71.875" w: 35.625" d: 31.5"

Colors:  Black Stainless Steel with PrintShield™ Finish

 Stainless Steel with PrintShield™ Finish

## START THE CONVERSATION

What is the layout of your kitchen— do you have an island or any other space constraints?

## TOP FEATURES



1

### 24 CU. FT. COUNTER DEPTH

Create and store more with the space-saving and flexible features in the largest capacity refrigerator in its class(1)

(1) among leading premium 3-door counter-depth french door bottom mount brands



2

### PLATINUM COLORED INTERIOR WITH METALLIC TRIM

Platinum Colored Interior brings premium style inside the refrigerator to complement the quality ingredients cooks keep on hand. Industry first platinum-color interior sleek silver walls accented by metallic trim on shelves, drawers and door bins offer a step up from the standard white interior.



3

### UNDER-SHELF PREP ZONE

Utilizes empty space beneath the shelf to create a prep zone ideal for dough, desserts or marinating meats. 6" x 10" x 2" slide-out pan is oven- and dishwasher-safe, and easily transitions from fridge to oven so you can stay in the creative flow.

## DID YOU KNOW?

KitchenAid® brand has expanded its Black Stainlessline to include under-counter refrigeration products,so customers can complete the entire kitchen suite

## HOW TO DEMONSTRATE



### 24 CU. FT. COUNTER DEPTH

Ask customers to find the five self-closing,full-extension features on the refrigeratorso they can experience the craftsmanshipof KitchenAid brand.They include:1. Pull Out Tray2. FreshSeal™Crisper (left-hand)3. FreshSeal™ Crisper (right-hand)4. Custom Temperature-Controlled Pantry5. 3-Tier Self-Close Freezer Drawer

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[KRFC704F](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[KODE500E](#)



SUITE MATCH DISHWASHER  
[KDPM604K](#)