



# KitchenAid®

KRFF577K

26.8 CU. FT. STANDARD-DEPTH FRENCH DOOR REFRIGERATOR WITH EXTERIOR ICE AND WATER DISPENSER

Dimensions: h: 70" w: 35.9375" d: 35.9375"

Colors:  Black Stainless

 Stainless Steel with PrintShield™ Finish



## START THE CONVERSATION

What is the current color of your refrigerator's interior?

## TOP FEATURES



1

### PLATINUM COLORED INTERIOR WITH METALLIC ACCENTS

Platinum-Colored Interior with Metallic Trim adds premium style inside.



2

### PULL OUT TRAY

Pull Out Tray fits platters and casserole dishes without stacking



3

### SLIDE-AWAY SHELF

Slide-Away Shelf adjusts to fit items of different heights

DID YOU KNOW?

## HOW TO DEMONSTRATE



### PLATINUM COLORED INTERIOR WITH METALLIC ACCENTS

Open Refrigerator doors, point out platinum colored interior, point out LED lighting (helps if unit is plugged in and in demo mode) Have items stocked within unit preferred.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[KRMF706E](#)