



# KitchenAid®

KRFF577K

**26.8 CU. FT. STANDARD-DEPTH FRENCH DOOR REFRIGERATOR WITH EXTERIOR ICE AND WATER DISPENSER**

Dimensions: h: 68.68" w: 35.312" d: 35.93"

Colors:  Black Stainless

 Stainless Steel with PrintShield™ Finish



## START THE CONVERSATION

What is the current color of your refrigerator's interior?

## TOP FEATURES



1

### PLATINUM COLORED INTERIOR WITH METALLIC ACCENTS

Brings premium style inside the refrigerator to complement the quality ingredients you keep on hand. Sleek silver colored walls accented by metallic trim on shelves, drawers and door bins offer a step up from the standard white interior.



2

### PULL OUT TRAY

is a versatile area for storing platters, organizing ingredients and keeping items easily accessible. It comes in a wood-look finish that is moisture- and stain-resistant, and tray removes fully for easy cleaning.



3

### SLIDE-AWAY SHELF

Adjusts to accommodate items of different heights. It can be used as an additional full-depth shelf or the front half can be pushed back to make room for tall items like pitchers and carafes below.

## DID YOU KNOW?

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## HOW TO DEMONSTRATE



### PLATINUM COLORED INTERIOR WITH METALLIC ACCENTS

Open Refrigerator doors, point out platinum colored interior, point out LED lighting (helps if unit is plugged in and in demo mode) Have items stocked within unit preferred.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

KRMF706E