





KitchenAid®

KRMF536R

26.2 CU. FT. MULTI-DOOR FRENCH DOOR
REFRIGERATOR WITH PLATINUM INTERIOR

Dimensions: h: 70.125" w: 35.75" d: 36.375"

Colors:  Black Stainless  PrintShield Stainless



START THE CONVERSATION

Do you notice how your food "pops" with the platinum-colored interior?

TOP FEATURES



1

SIGNATURE PLATINUM INTERIOR

Signature Platinum Interior wows with wood-look trim and metallic accents



2

FRESHCHILL™ FULL-WIDTH REFRIGERATED DRAWER

FRESHCHILL Full-Width Drawer with custom settings for what you're storing



3

THREE-TIER FREEZER DRAWER WITH PIZZA POCKET

Three-Tier Freezer Drawer conveniently organizes frozen foods

DID YOU KNOW?

Consumers are increasingly seeking ways to elevate their everyday routines and surroundings. They crave moments of beauty and luxury, even in the most mundane tasks like grocery shopping or meal preparation.

HOW TO DEMONSTRATE



SIGNATURE PLATINUM INTERIOR

Open Refrigerator doors to point out platinum colored interior, (helps if the unit is plugged in and in demo mode) Bring an item such as a red apple, and place it inside to show how the color pops.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

KRMF706E