





KitchenAid®

KRMF536R

26.2 CU. FT. MULTI-DOOR FRENCH DOOR
REFRIGERATOR WITH PLATINUM INTERIOR

Dimensions: h: 70.125" w: 35.625" d: 36.375"

Colors:  Black Stainless  PrintShield Stainless



START THE CONVERSATION

Do you notice how your food "pops" with the platinum-colored interior?

TOP FEATURES



1

SIGNATURE PLATINUM INTERIOR

Wows from the inside out with premium craftsmanship and design. Wood-look trim, metallic touchpoints, smoked crisper bins and ultra-bright LED lighting pop against the stunning silver-colored finish.



2

FRESHCHILL™ FULL-WIDTH REFRIGERATED DRAWER

Makes it easy to organize the items you reach for most with removable storage dividers and custom temperature settings for Cold Drinks, Meats & Cheeses, Assorted Items, and Fruits & Vegetables.



3

THREE-TIER FREEZER DRAWER WITH PIZZA POCKET

Conveniently organizes frozen foods so they're easy to find. An adjustable storage divider in the lower drawer, pizza pocket and flat-item shelf help keep smaller items from getting lost under larger ones.

DID YOU KNOW?

Consumers are increasingly seeking ways to elevate their everyday routines and surroundings. They crave moments of beauty and luxury, even in the most mundane tasks like grocery shopping or meal preparation.

HOW TO DEMONSTRATE



SIGNATURE PLATINUM INTERIOR

Open Refrigerator doors to point out platinum colored interior, (helps if the unit is plugged in and in demo mode) Bring an item such as a red apple, and place it inside to show how the color pops.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP

KRMF706E