



KitchenAid®

KRSC700H

19.9 CU FT. COUNTER-DEPTH SIDE-BY-SIDE REFRIGERATOR WITH EXTERIOR ICE AND WATER AND PRINTSHIELD™ FINISH



Dimensions: h: 69" w: 35.5" d: 29.75"

Colors:  Black Stainless Steel with PrintShield™ Finish

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START THE CONVERSATION

Where is your current refrigerator located and does it sometimes get in the way?

TOP FEATURES



1

COUNTER DEPTH

Tell customers how they can get the built-in look for less with a KitchenAid brand counter depth refrigerator that fits virtually flush with their cabinets.



2

PRESERVE® FOOD CARE SYSTEM

Dual evaporators, a produce preserver and an air filter work together to enhance food preservation and minimize odors. Dual evaporators provide a dedicated refrigeration and freezer unit to help keep food fresh longer. A produce preserver absorbs ethylene gas to delay over-ripening(1). And the air filter reduces common food odors.



3

IN-DOOR-ICE® SYSTEM

Adds interior room in the freezer with an ice system that mounts on the inside door, allowing for extra freezer shelf space.

DID YOU KNOW?

In most kitchens, the refrigerator is virtually impossible to hide. However, refrigerator design has come a long way and customers who are replacing a 10-year old refrigerator will find they have more options to consider.

HOW TO DEMONSTRATE



COUNTER DEPTH

Use a tape measure to show how much space (5-6") you gain when moving from an standard depth to a counter depth refrigerator.

ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP
[KRFC302E](#)



SUITE MATCH COOKING RANGE / WALL OVEN
[KSGG700E](#)



SUITE MATCH DISHWASHER
[KDPM604K](#)