



# KitchenAid®

KRSC703H

22.6 CU FT. COUNTER-DEPTH SIDE-BY-SIDE  
REFRIGERATOR WITH EXTERIOR ICE AND  
WATER AND PRINTSHIELD™ FINISH



Dimensions: h: 71.25" w: 35.75" d: 30"

Colors:  Black Stainless Steel with PrintShield™ Finish

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## START THE CONVERSATION

What types of ingredients do you use in your recipes?

## TOP FEATURES



1

### PRESERVA® FOOD CARE SYSTEM

Dual evaporators, a produce preserver and an air filter work together to enhance food preservation and minimize odors. Dual evaporators provide a dedicated refrigeration and freezer unit to help keep food fresh longer. A produce preserver absorbs ethylene gas to delay over-ripening(1). And the air filter reduces common food odors.



2

### IN-DOOR-ICE® SYSTEM

Adds interior room in the freezer with an ice system that mounts on the inside door, allowing for extra freezer shelf space.



3

### LED LIGHTING

Illuminates the inside of the refrigerator and freezer, providing better visibility. Unlike incandescent bulbs, LED lights use less energy, last longer and require little maintenance.

## DID YOU KNOW?

Sequential dual evaporators change the way air flows through the refrigerator and the freezer. This is a key component to extending the life of fresh and frozen ingredients, particularly produce.

## HOW TO DEMONSTRATE



### PRESERVA® FOOD CARE SYSTEM

Show off the vents or baffles between the sections and discuss with customers how the air is exchanged between fresh and frozen to keep temperatures level.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[KRFC302E](#)



SUITE MATCH COOKING RANGE / WALL OVEN  
[KSGG700E](#)



SUITE MATCH DISHWASHER  
[KDTE204K](#)