

MAYTAG® 6 SERIES RANGES

HOW TO SELL

MFES6030R W/B/Z, MFGS6030R W/B/Z

GRIDDLE ZONE (ELECTRIC VERSION)

Griddle Zone turns your cooktop into a flat top.

POWER™ BURNER (GAS VERSION)

Power™ Burner delivers intense heat for a serious sear.



NO PREHEAT AIR FRY

Enjoy crispy, golden results without the wait with No Preheat Air Fry.

AIR BAKING

Make your favorite baked goods fast and more evenly with Air Baking.

MFES6030R W/B/Z, MFGS6030R W/B/Z
30" Ranges with Air Cooking Technology

THE POWER YOU NEED TO TACKLE KITCHEN DUTY WITH THE MAYTAG® 6 SERIES RANGES

Introducing our 30-inch gas and electric ranges, equipped to handle all your kitchen tasks with ease. Enjoy cooking modes like No-Preheat Air Fry and Air Baking, while freeing up valuable counter space. Maintain a pristine interior with the High Temp Self Clean feature, while Fingerprint Resistant Stainless Steel ensures a sleek exterior. Rest easy with a decade of dependability backed by our 10-year limited parts warranty.*

*See product warranty for details.

DID YOU KNOW?

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ENERGY STAR® CERTIFIED EXPLAINED



WHAT MAKES MFES6030 ENERGY STAR® CERTIFIED?

An ENERGY STAR® label indicates that an appliance has been certified by the Environmental Protection Agency as energy efficient, and that it meets certain criteria that can save consumers money by lowering utility bills.*

HOW DO I KNOW A SKU IS ENERGY STAR® CERTIFIED?

There will be an Energy Star® sticker placed on the cooktop, an Energy Guide shipped with the product and information listed online.

DID YOU KNOW: HIGH TEMP SELF CLEAN**



WHAT IS THIS FEATURE?

High Temp Self Clean brings the heat so you don't have to spend hours scrubbing. They utilize only heat—no chemicals—and are built to withstand high temperatures. A typical cycle on a Maytag® range can take anywhere from 3.5–4 hours.

HOW DO I PREPARE MY OVEN FOR USE?

First, prepare the oven by removing the broiler pan and oven racks, as well as any cookware, bakeware or utensils. Then, wipe out loose soils and close the oven door completely before selecting and starting the self-cleaning cycle.

MAYTAG® 6 SERIES RANGES - PLAN TO SELL

Maytag® Ranges are tested tough with durable parts and materials that are built to last for years to come.



MFES6030R

- 5.3 Cu. Ft.
- 5 Elements – 2-6", 2-8", 1-9"/6"
- High Temp Self Clean
- Griddle Zone
- Hidden Vent
- Self Clean & Steam Clean
- 10-Year Limited Warranty***
- + Edge-to-Edge Glass Cooktop
- + Fan Convect
- + No Preheat Air Fry



MER7700L

- 5.3 Cu. Ft.
- 5 Elements – 1-9"/6", 2-9", 1-6"
- 9"/6" Dual-Choice™ Element
- Air Fry Mode
- 10-Year Limited Warranty***
- + Dishwasher-Safe Air Fry Basket
- + Fan Convection Cooking
- + Hidden Bake Element



MFGS6030R

- 5.0 Cu. Ft.
- 5 Burners - 2-12K, 1-10K, 1-18K, 1-5BTU
- Edge-to-Edge Grates
- 10-Year Limited Warranty***
- + No Preheat Air Fry
- + Hidden Bake Element
- + High Temp Self Clean
- + Fan Convect



MGR7700L

- 5.0 Cu. Ft.
- 5 Burners – 2-15K, 1-15K, 1-8K, 1-5K BTU
- Air Fry Mode
- Fan Convect
- Hidden Bake Element
- Edge-to-Edge Grates
- High Temp Self Clean
- 10-Year Limited Warranty***
- + Dishwasher-Safe Air Fry Basket

*source: https://www.energystar.gov/products/appliances/clothes_washers, last visited May 21, 2020

**source: <https://www.maytag.com/blog/kitchen/self-cleaning-vs-steam-cleaning-oven.html>

***See product warranty for details.

QUALIFYING QUESTIONS

1

Are you looking for a quick way to deliver crispy-on-the-outside food?

2

Do you often cook on multiple racks?

3

Do you have recipes that require a high heat across the pan?

FEATURES

MFES6030R W/B/Z, MFGS6030R W/B/Z



NO PREHEAT AIR FRY

Strapped for time? No Preheat Air Fry eliminates the preheat process and cooks fried foods fast—delivering a crispy-on-the-outside, juicy-on-the-inside taste using little to no additional oil.*



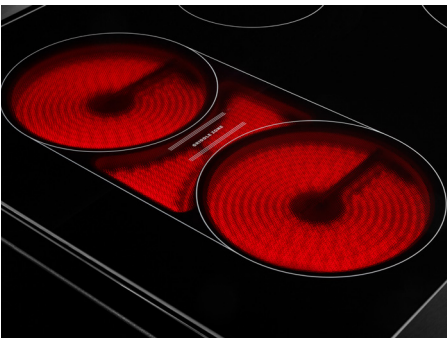
AIR BAKING

Redefine baking with the power of air. By circulating hot air throughout the oven, Air Baking delivers even heating for crispy-on-the-outside, gooey-on-the-inside cookies, juicy, tender turkey and more.



POWER™ BURNER

Get boiling faster** with Power™ Burner. With power up to 18,000 BTUs, it allows for a slow, even sauté and intense heat for a seared, juicy steak.



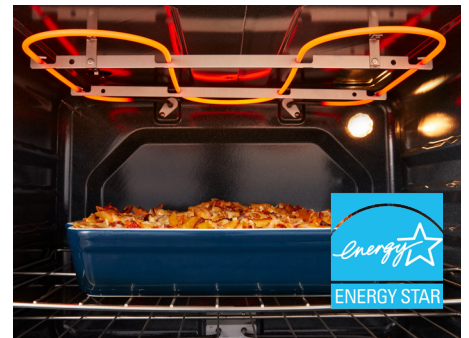
GRIDDLE ZONE

Turn your cooktop into a flat top by placing a Maytag® griddle on the Griddle Zone. By combining two heating elements to create a larger surface, you can cook more food simultaneously. Whip up everything from pancakes to smash burgers to stir-fried vegetables from the convenience of your kitchen. (Sold Separately)



HIGH TEMP SELF CLEAN

Fight the toughest baked-on foods in your oven with this high-heat, self-cleaning technology. Using just heat—no chemicals—it turns spills and grime into a powdery ash you can then easily wipe away.



ENERGY STAR® CERTIFIED

ENERGY STAR® Certified models exceed government standards to help save money on your utility bills.

*Compared to traditional deep frying.

** Compared to Maytag standard 12K burner on the same model.

DEMOS

MFES6030R W/B/Z, MFGS6030R W/B/Z

AIR BAKING

Open the oven door and show the multiple racks. Speak to how air baking is designed for evenness on multiple racks with our high-speed fan that optimizes airflow and drives consistent heat throughout the oven.



NO PREHEAT AIR FRY

Speak to our No Preheat Air Fry cycle by telling the customers how we have optimized the use of fan, ring element, bake, and broil as well as the right heat at the right time delivering a crispy-on-the-outside, juicy-on-the-inside taste using little to no additional oil.*

HIGH TEMP SELF CLEAN

Point to the Self Clean feature on the range, and tell customers how regular oven maintenance is important to ensure optimal performance. Speak how self-cleaning uses intense heat to burn off food residue and grease. After the cleaning cycle is complete, tell them to wipe ash out before cooking again.

FIND MORE APPLIANCE SALES RESOURCES AT [LEARNWHIRLPOOL.COM](https://www.learnwhirlpool.com)

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.



*Compared to traditional deep frying.