

MAYTAG® WALL OVEN

HOW TO SELL

MOES6027L/MOES6030L, MOED6027L/MOED6030L, MOEC6030L W/B/Z

RELIABLE COOKING

Roast or bake multiple dishes at once with true convection.*

UNCOMPROMISING QUALITY

Tested tough for dedicated dependability.



MOES6027L/MOES6030LZ
4.3/5.0 Cu. Ft. Single Wall Oven



MOED6027L/MOED6030LZ
8.6/10.0 Cu. Ft. Double Wall Oven



MOEC6030LZ
6.4 Cu. Ft. Combination Wall Oven

NO-PREHEAT AIR FRY

Eliminates the preheat process and cooks fried foods fast-delivering a crispy-on-the-outside, juicy-on-the-inside taste using little to no additional oil.

COOK WHAT YOU WANT, WHEN YOU WANT IT

Maytag single, double or combo wall ovens are ready for whatever recipe you throw at it. Backed by convenient features to get quick, crispy results with No-Preheat Air Fry, even-heat baking with True Convection and the char you want with Variable Broil. Microwave sensor cooking removes guesswork by adjusting time and cook settings to your meal.

*Compared to two-rack traditional baking.



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FIT SYSTEM LIMITED GUARANTEE



The **FIT System Limited Guarantee** ensures a new Maytag® Wall Oven will fit or get up to \$300 toward cabinet modification.*

Have you been recently thinking about making changes to your current kitchen space?

Speak to the FIT System Limited Guarantee by letting customers know that the wall oven can fit their existing cabinet cut-out of a compatible model or Maytag will provide a designated amount toward the cost of professionally modifying their cabinet width or height.

WHY WALL OVENS?

Nearly 3 in 5 homeowners remodeled or decorated their kitchens in 2022.



Kitchen remodels (28%) remain the top project, and a larger share of homeowners upgraded this space in 2022 compared to 2021.**

KITCHEN DESIGN



Wall ovens are great options when looking to **maximize the space**. You have great flexibility in terms of appliance placement. Put your oven there and your cooktop here and you'll avoid kitchen crowding.

*Fit System Limited Guarantee: On 27" and 30" single or double Maytag® Wall Ovens. Excludes new cabinet installations. Offer valid for qualified models of a compatible width and dates specified. Visit www.whirlpool.com/fit-guarantee.html for complete details.

**Source: 2023 Houzz & Home Report, <https://www.houzz.com/magazine/2023-u-s-houzz-and-home-study-renovation-trends-stsetivw-vs~166887998>

QUALIFYING QUESTIONS

1

What easy to make meals do you like to have ready when family or friends come over?

2

What meals do you prepare that would benefit from even baking and roasting performance?

3

Do you frequently cook meals that require large or heavy dishware?

FEATURES

MOES6027L/MOES6030L, MOED6027L/MOED6030L, MOEC6030L(Z)



NO-PREHEAT AIR FRY

No-Preheat Air Fry eliminates the preheat process and cooks fried foods fast—delivering a crispy-on-the-outside, juicy-on-the-inside taste using little to no additional oil. *Basket Included.*



TRUE CONVECTION WITH THIRD ELEMENT

True convection uses a powerful third heating element and a sturdy fan to more evenly* circulate hot air around the oven so you can cook the whole meal at once without having to rotate your dishes for all-around baking.



POWER PREHEAT

Power Preheat helps minimize time spent in the kitchen so you can get back to doing what you want.



2-IN-1 WALL OVEN COMBINATION

This 2-in-1 appliance gives you the capacity of a full-size electric wall oven and the speed of a microwave.



HIGH TEMP SELF CLEAN

Maytag® wall ovens fight the toughest baked-on foods with this high-heat, self-cleaning technology.



HEAVY-DUTY RACKS & HINGES

Maytag® wall ovens are tested tough for dedicated dependability. Heavy-duty racks mean you can cook large turkeys and roasts up to 30 lbs. without worry, while the tested-tough door hinges ensure your oven can be used for years to come.

*Compared to two-rack traditional baking.

DEMOS

MOES6027L/MOES6030L, MOED6027L/MOED6030L, MOEC6030L(Z)

NO-PREHEAT AIR FRY

Remove the included Air Fry Basket from the range demonstrating how the hot air circulates around the air fry basket. Then show customers how easy it is to place inside their range.

HIGH TEMP SELF CLEAN

Point to the self clean feature on the oven and speak to how it fights the toughest baked-on foods with this high-heat, self-cleaning technology.



HEAVY DUTY RACKS

Have your customer pull out the heavy duty-racks, speaking to how the racks allow for large meals and can hold up to 30lbs.

WRAP IT UP

SAY

- Speak to the No-Preheat Air Fry, allowing you to cook fried foods fast when having family or friends over.

DO

- Show the included Air Fry basket and speak to how it is dishwasher safe.

FEEL

- Confident recommending the updated Maytag wall ovens in the single, double or microwave combination configuration.

REFERENCE

- Find additional resources on Maytag wall ovens at learnwhirlpool.com.

FIND MORE APPLIANCE SALES RESOURCES AT LEARNWHIRLPOOL.COM

Whether you seek educational courses, documents, lineups, or videos, LearnWhirlpool is that one source for appliance sales materials for Whirlpool®, Maytag®, KitchenAid®, and Amana® products.