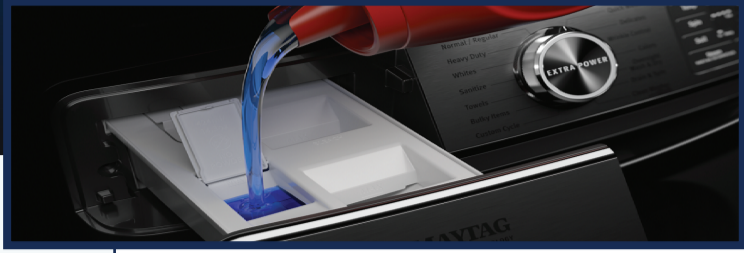


Maytag's Optimal Dose Dispenser

VS

GE's SmartDispense™ System



Both features allow you skip adding detergent to every load, but these two features are not created equally.

Front Load washers adjust the amount of detergent based upon **5 factors:**

- Fabric Type
- Soil Level
- Detergent Concentration
- Cycle
- Load Size

Available on all cycles



Adjusts the amount of detergent based upon **2 factors:**

- Weight
- Soil Level

Only available on select cycles



GE's SmartDispense system is **NOT** the same as Maytag's Optimal Dose Dispenser. **Let your customers know the difference so they can make an informed decision.**

Maytag's Fresh Hold® Option

VS

GE's UltraFresh Vent System with Odorblock™



Both features eliminate excess moisture to prevent odors from developing, but these two features are not created equally.

Will automatically start with a load still in it when selected

Lasts up to **16 hours (MHW6630)** or  
Lasts up to **24 hours (MHW8630)**

Introduced in **2010, with 10 years** of feedback and improvements



Will start after a load has been removed manually



Lasts up to **8 hours**



Introduced in **2019**

GE's UltraFresh Vent System with Odorblock™ is **NOT** the same as Maytag's Fresh Hold Option®. **Let your customers know the difference so they can make an informed decision.** Features and specifications for all models pictured from manufacturer's websites.