



MED5430M

TOP LOAD ELECTRIC DRYER WITH STEAM-ENHANCED CYCLES - 7.0 CU. FT.

Dimensions: h: 43" w: 29" d: 28.25"

Colors:  White



## START THE CONVERSATION

What clothes do you have a hard time drying?

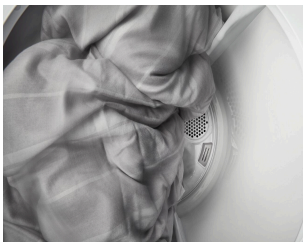
## TOP FEATURES



1

### EXTRA POWER

Boost drying power on any cycle with Extra Power.



2

### STEAM-ENHANCED DRYER

Steam-enhanced dryers help refresh clothes and prevent wrinkles.



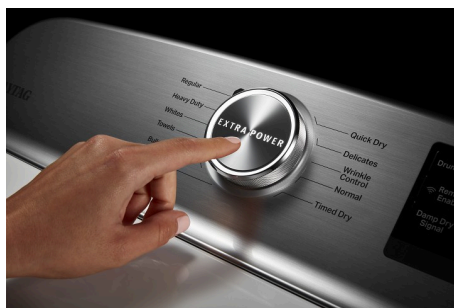
3

### MOISTURE SENSING

Two sensors increase your dryer's ability to measure moisture and temperature, helping prevent overdrying by automatically stopping the cycle when the load is dry.

**DID YOU KNOW?** Extra Power adds ten minutes of drying action to any cycle and extends heat and tumbling to ensure clothes get dried right.

## HOW TO DEMONSTRATE



### EXTRA POWER

Explore the 5-knob console of this dryer and highlight the Extra Power Knob. Let your customers know that Extra Power can be added to any cycle so that clothes dry right the first time with Extra Power.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories