



MFI2570FE

**36- INCH WIDE FRENCH DOOR  
REFRIGERATOR WITH POWERCOLD®  
FEATURE - 25 CU. FT.**



Dimensions: h: 70.125" w: 35.625" d: 35.25"

Colors:  Black  Black-on-Black

Fingerprint Resistant Stainless Steel  White

White-on-White

## START THE CONVERSATION

How long do you keep the refrigerator doors open when choosing what to eat?

## TOP FEATURES



1

### POWERCOLD® FEATURE

Get everything in your refrigerator back to nice and cold, nice and quick, with the PowerCold® feature.



2

### HUMIDITY-CONTROLLED FRESHLOCK™ CRISPERS

Help keep your greens tasting great and your fruits full of flavor.

3

### WIDE-N-FRESH™ DELI DRAWER

Easily store large party platters and deli trays in the temperature-controlled Wide-N-Fresh™ deli drawer.

## DID YOU KNOW?

The average person opens the refrigerator 15 to 20 times each day,(1) so it's tough to keep the temperature cold enough. Maytag brand's PowerCold® feature makes it simple, with just the push of a button.  
(1)pyramidgraphicdesign.com/how-many-times-a-day-do-you-open-the-fridge/.

## HOW TO DEMONSTRATE



### POWERCOLD® FEATURE

Have customers press the PowerCold® button on the front of the refrigerator to see how easy it is to get everything nice and cold, nice and quick, just with a push of a button.

## ADDITIONAL PRODUCTS TO CONSIDER

Be sure to tune into your customers' shopping priorities to bundle products across categories



ALSO AVAILABLE / STEP UP  
[MFT2776FE](#)

SUITE MATCH COOKING RANGE / WALL OVEN  
[MER6600F](#)

SUITE MATCH DISHWASHER  
[MDB4949SD](#)